Module #4

Agenda

In partnership with

In support of

1. Overview of Module 3
2. Customising WordPress
3. Designs.ai
4. Hands-on Activity

The Coaches

In partnership with

In support of

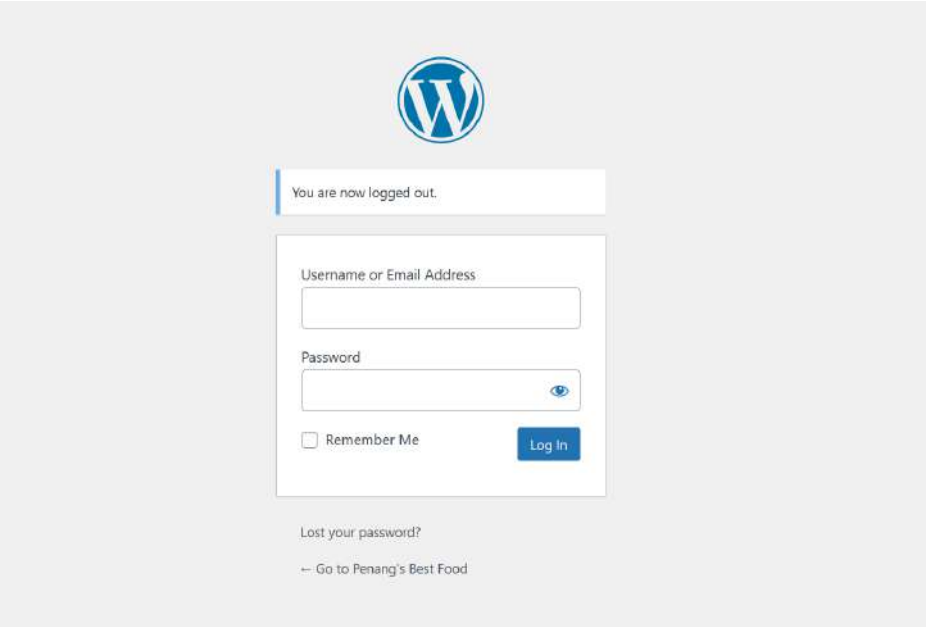
Vievient Choy
Facebook Certified Trainer
eUsahawan Certified Master Trainer
Digital Coach

Kaygarn Tan
eUsahawan Certified Trainer
HRDF Certified Trainer
Digital Coach

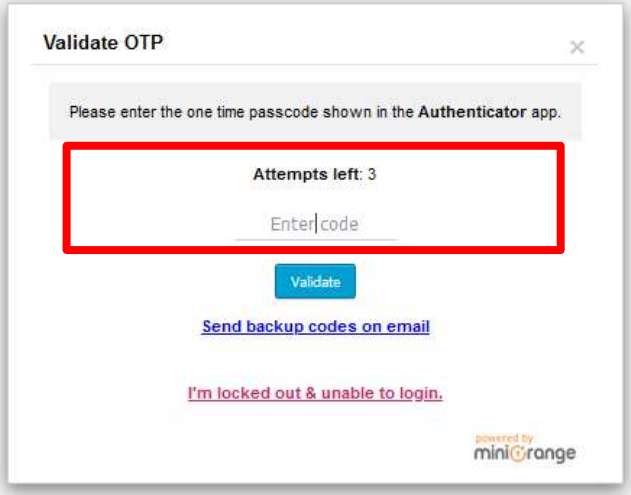
Building Your Site

Login to WordPress Admin

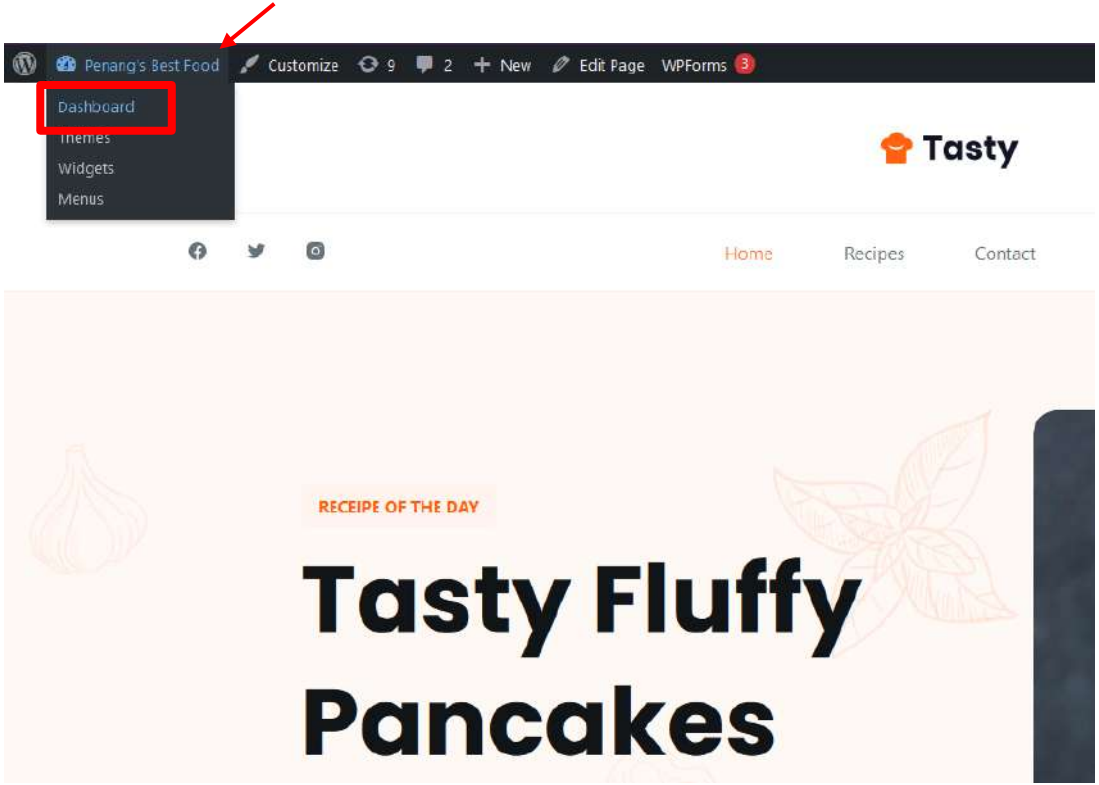
Login to WP Admin



Enter your code from authenticator app

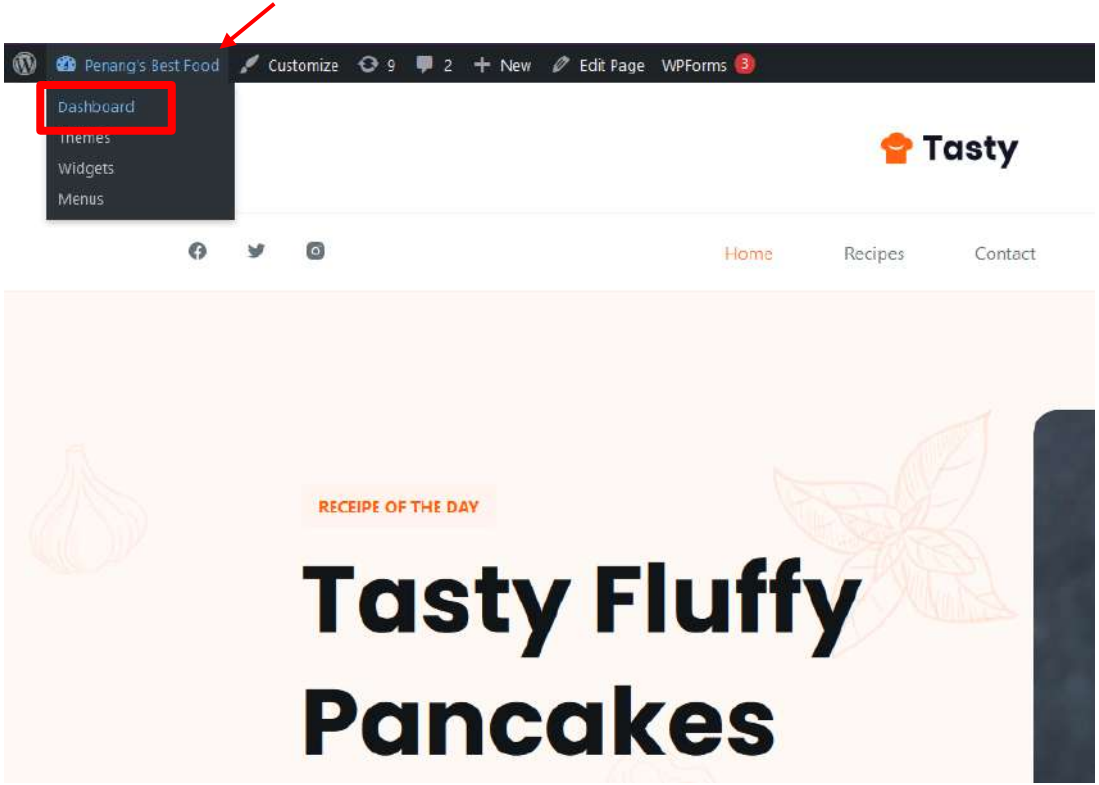


WordPress Dashboard



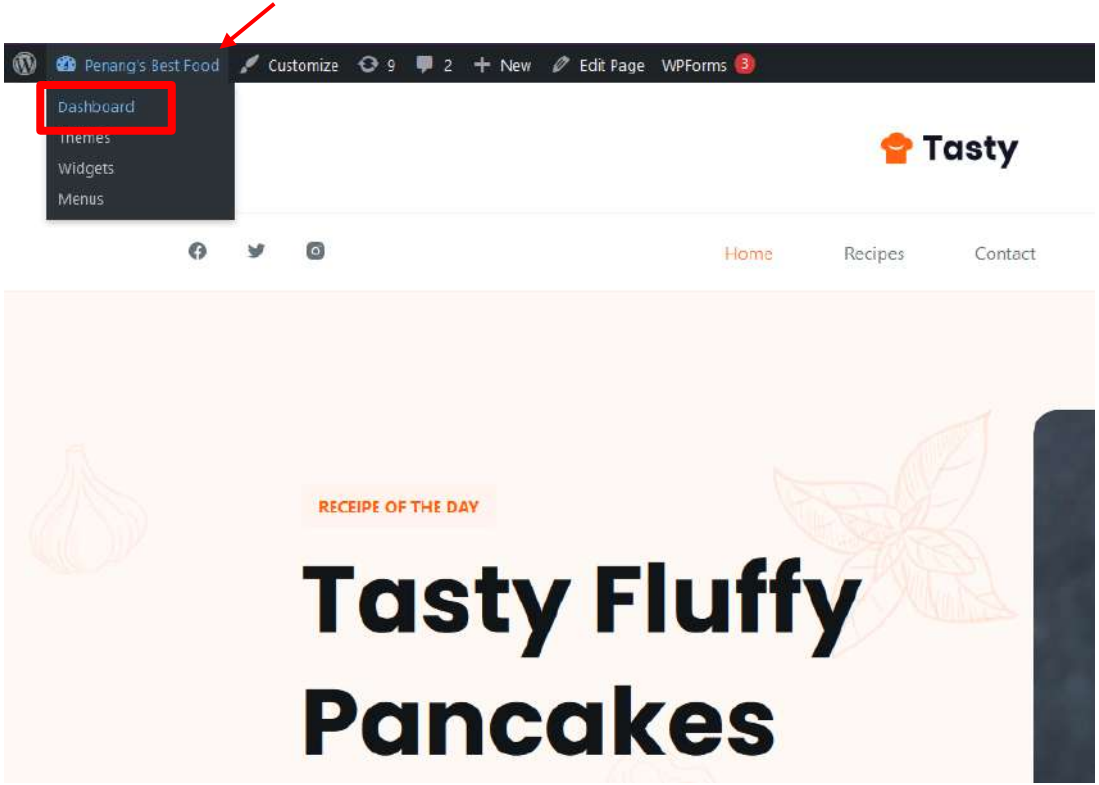
- WordPress dashboard
- Installing Themes, Plugins
- Create new post
- Create new page
- Settings for General
- Settings for Reading

WordPress Dashboard



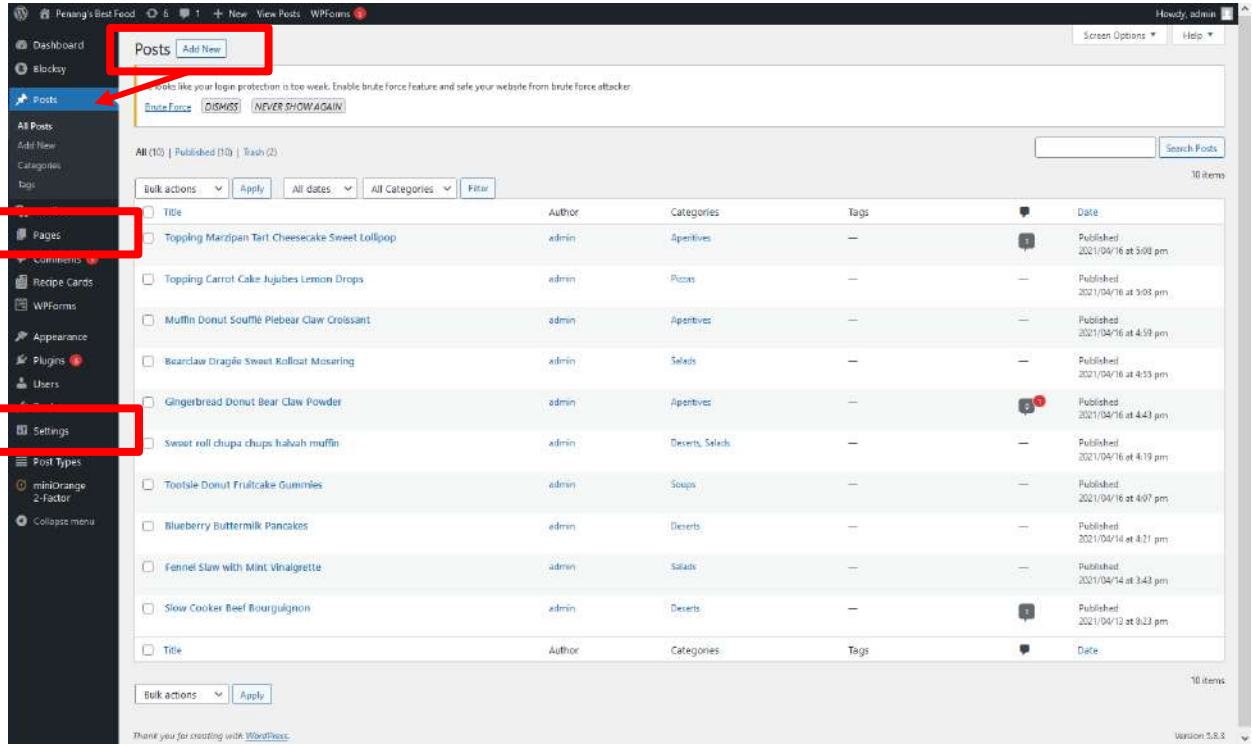
- WordPress dashboard
- Installing Themes, Plugins ✅
- Create new post
- Create new page
- Settings for General ✅
- Settings for Reading

WordPress Dashboard

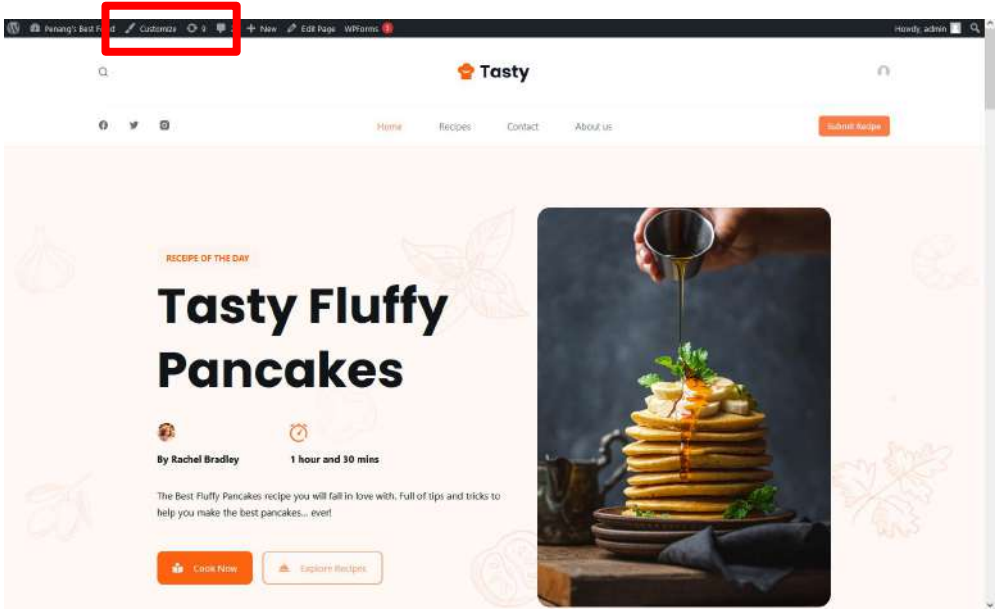


- WordPress dashboard
- Installing Themes, Plugins ✅
- Create new post
- Create new page
- Settings for General ✅
- Settings for Reading

WordPress Dashboard



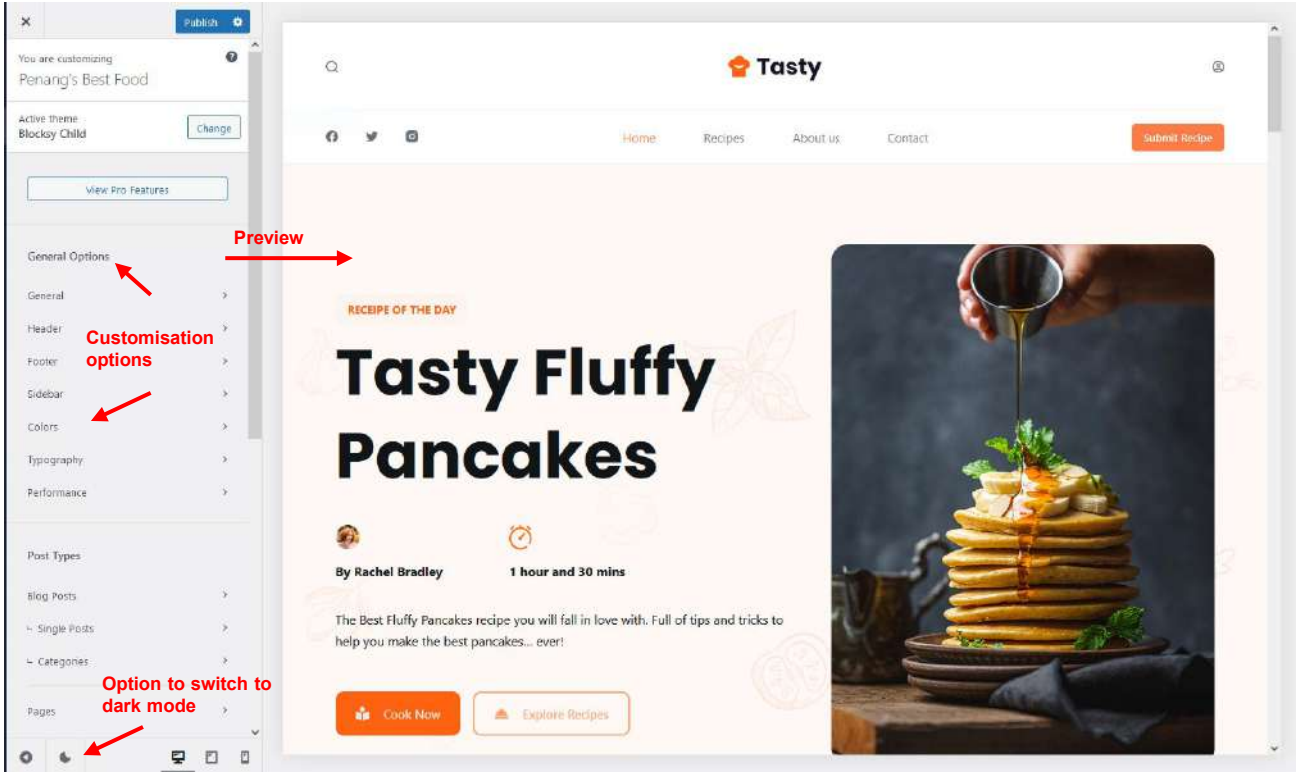
Blocksy Dashboard



- Blocksy dashboard
- General (Header, Footer, Colors, Typography)
- Post
- Pages
- Core Sections (Site identity, menu, widgets)

Customising Website

Blocksy dashboard



Let's Get Started

Designs.ai

Features

Enhance your brand

LOGOMAKER

Create video content

VIDEOMAKER

Make stunning designs

DESIGNMAKER

Convert text to speech

SPEECHMAKER

Find free graphics

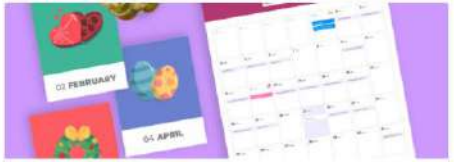
GRAPHICMAKER

Make color choices

COLOR MATCHER

Find and match fonts

FONT PAIRER

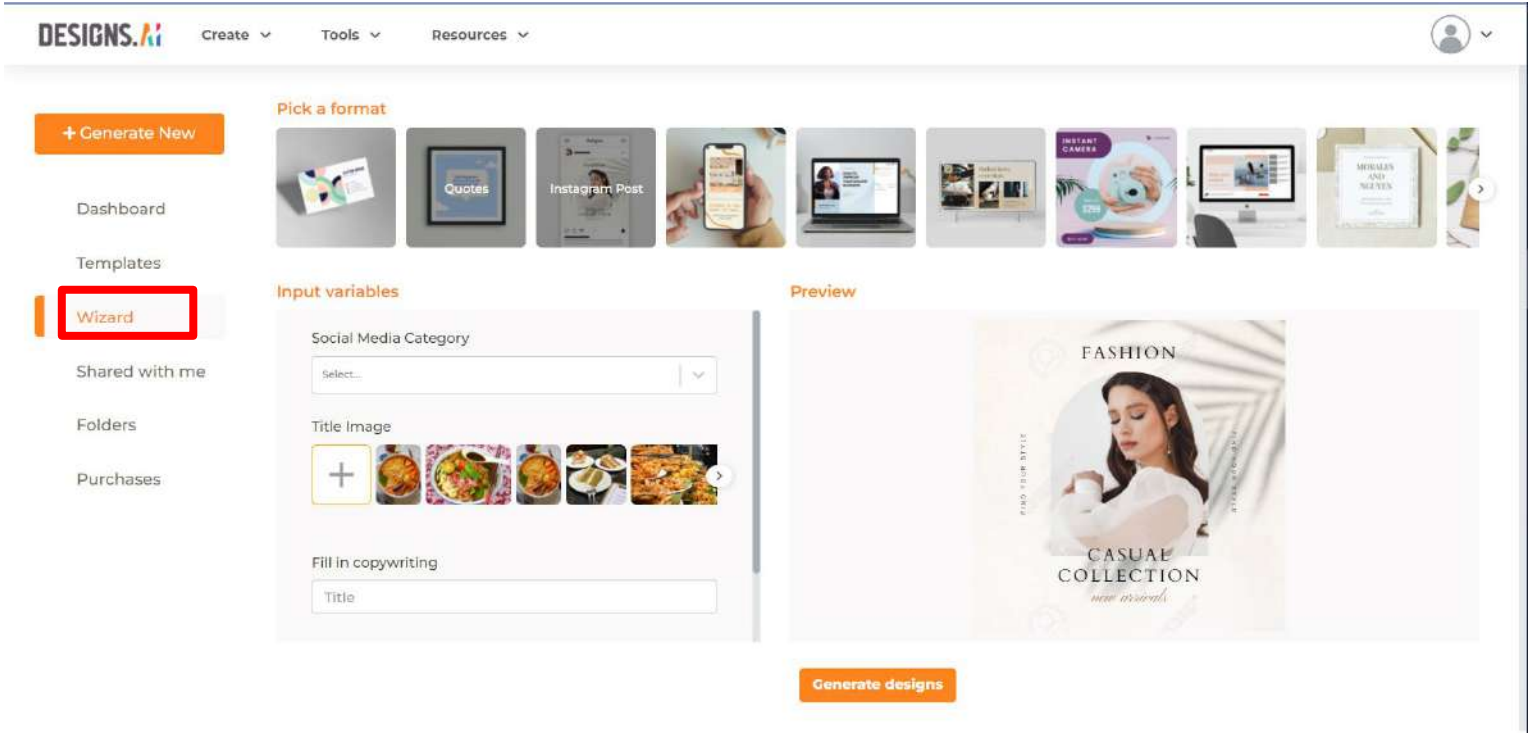


Plan relevant campaigns

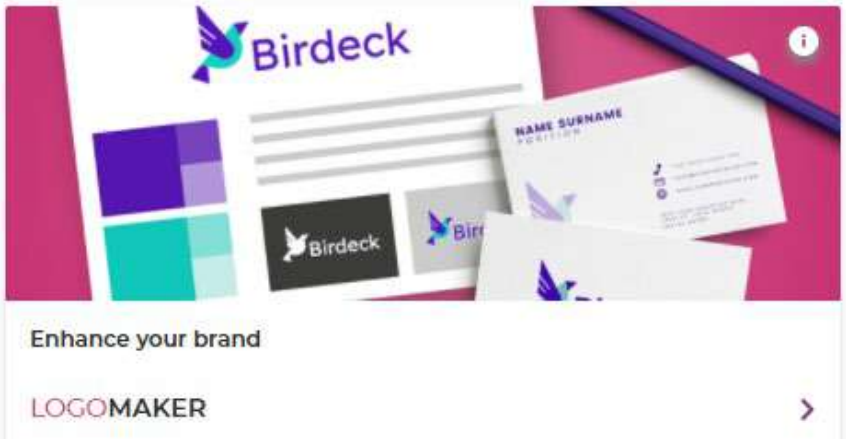
SOCIAL CALENDAR

Design Maker

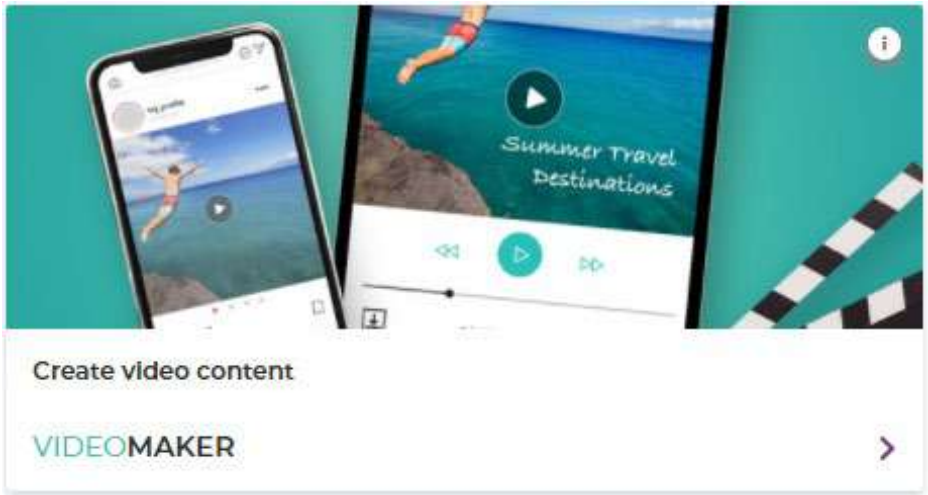
Tools


DESIGNS.AI
Create
Tools
Resources
+ Generate New
Dashboard
Templates
Wizard
Shared with me
Folders
Purchases
Pick a format
Quotes
Instagram Post
Input variables
Social Media Category
Select...
Title Image
Fill in copywriting
Title
Preview
FASHION
CASUAL
COLLECTION
Generate designs

Logo Maker


Birdeck
NAME SURNAME
Birdeck
Enhance your brand
LOGOMAKER

Video Maker


Summer Travel Destinations
Create video content
VIDEOMAKER

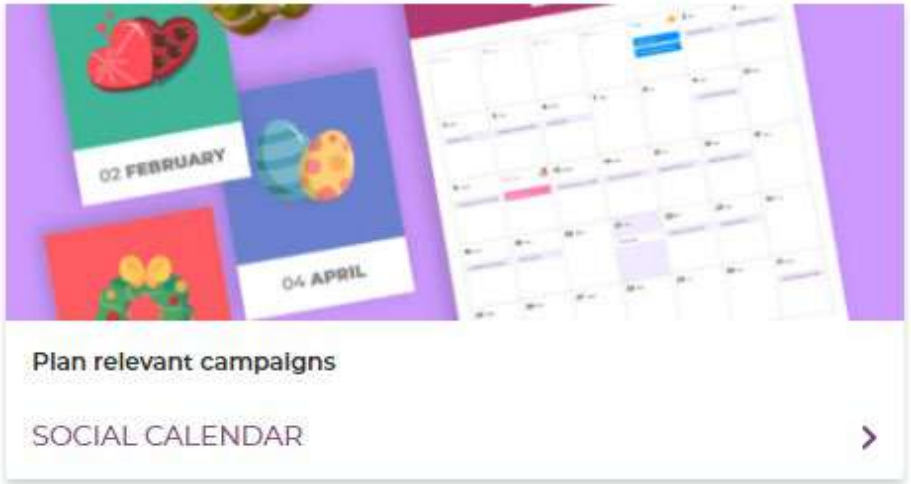
Graphic Maker

Color Matcher

Font Pairer

Font Pairer
Generate stunning font pair combinations with AI
A
A
Font Pairer
Find and match fonts
FONT PAIRER

Social Calendar

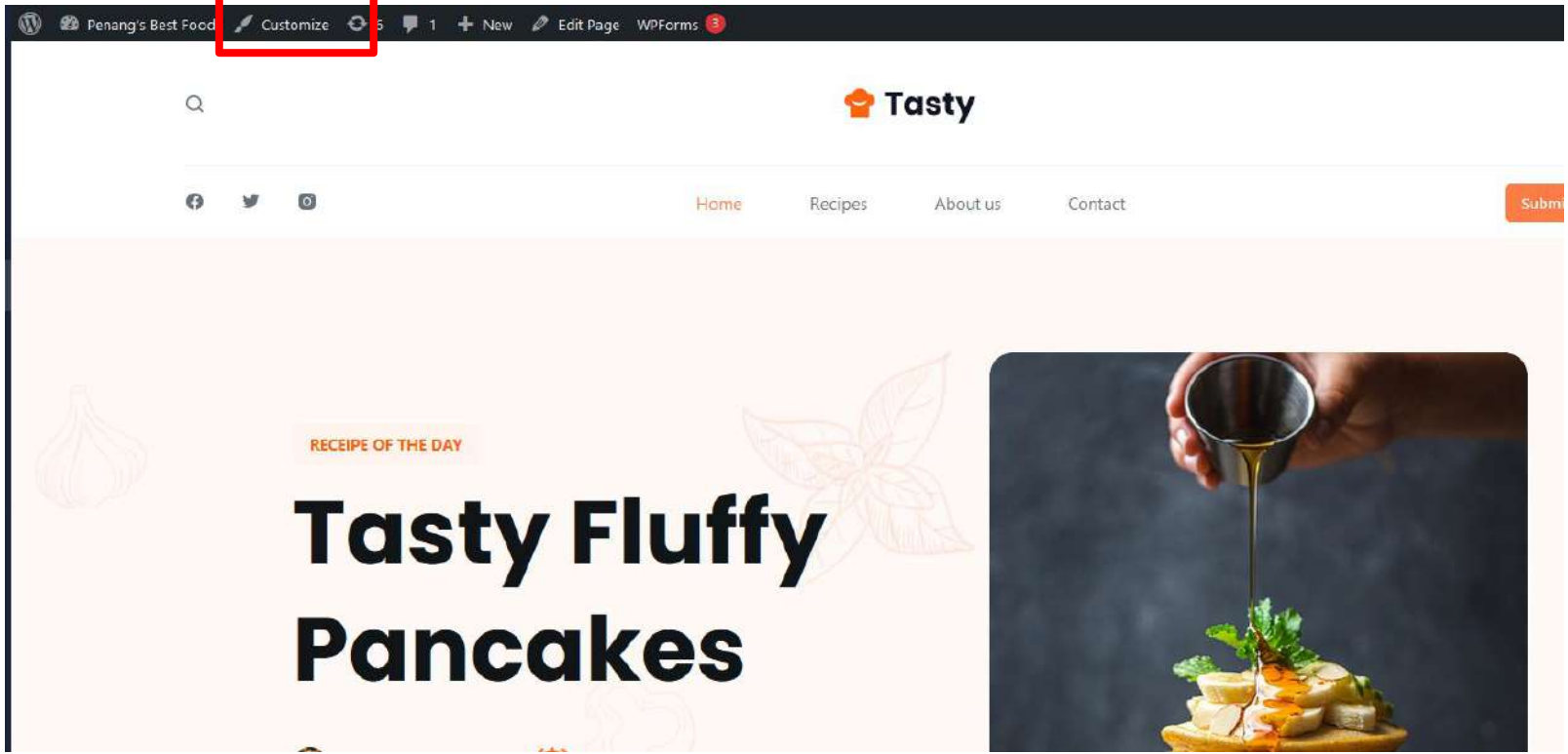


Thank You!

Customising Website

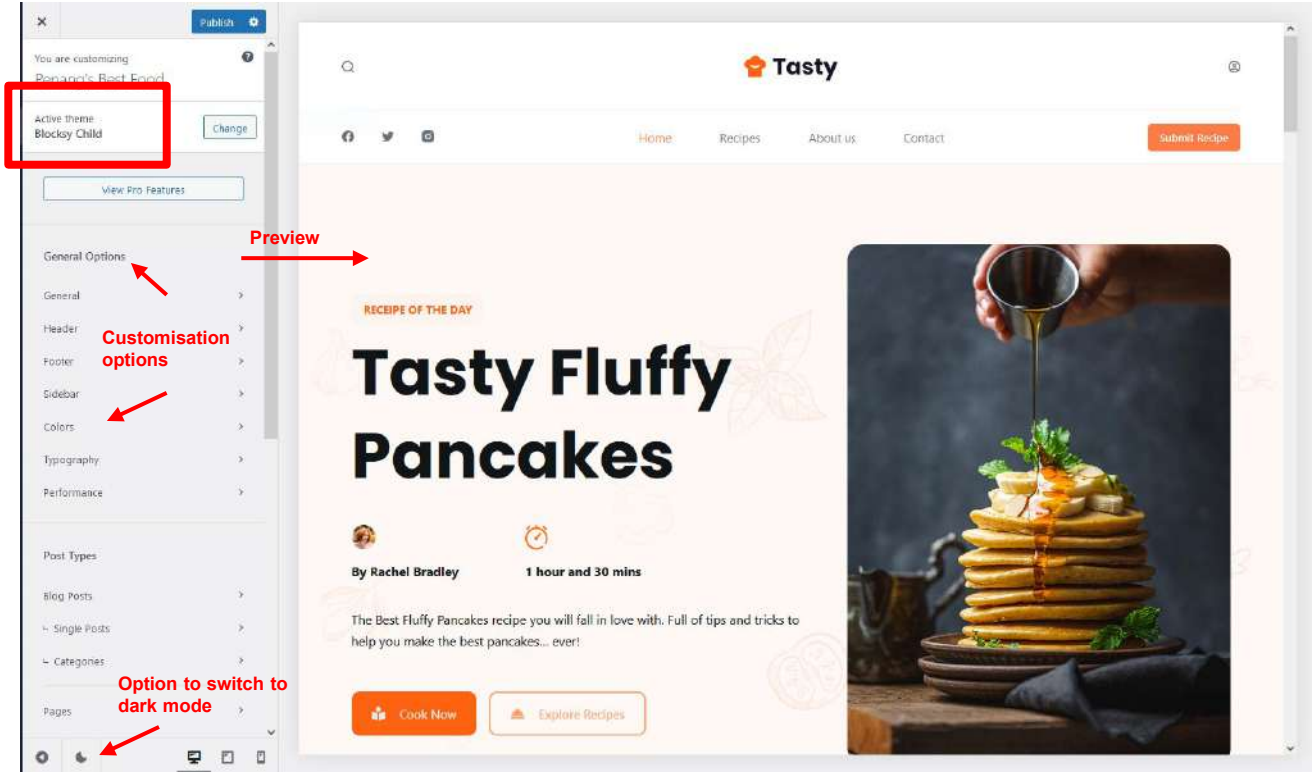
In partnership with In support of

Step 1: Enter your email and password



Customising Website

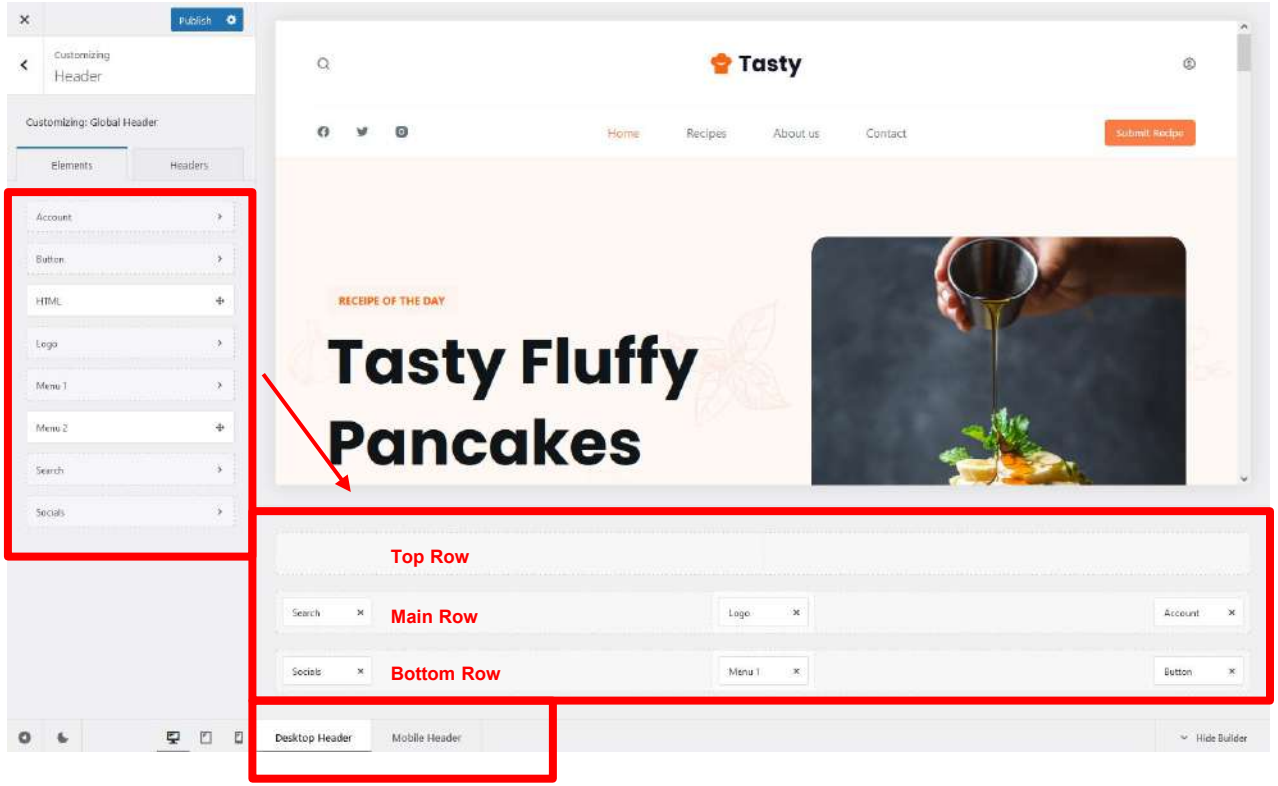
Step 1: Blocksy dashboard



Header

Customising Website

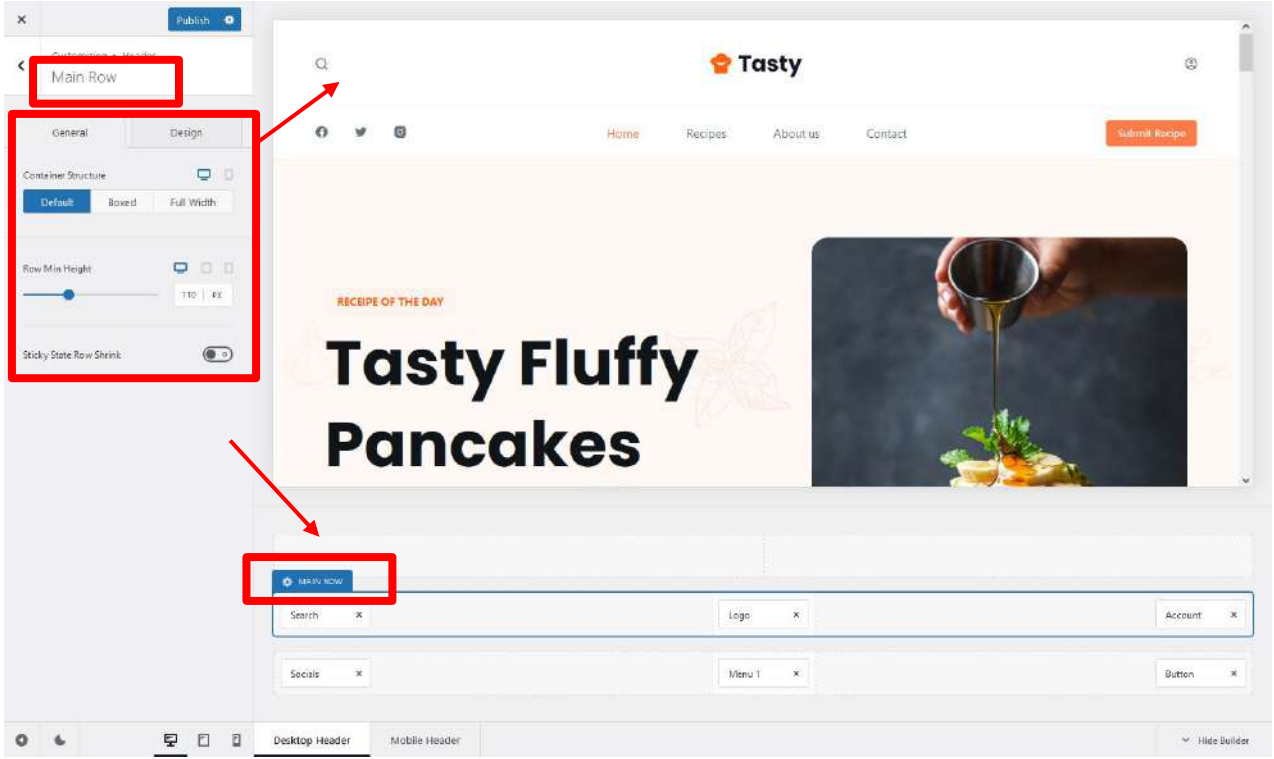
Step 1: Customise header



Customising Website

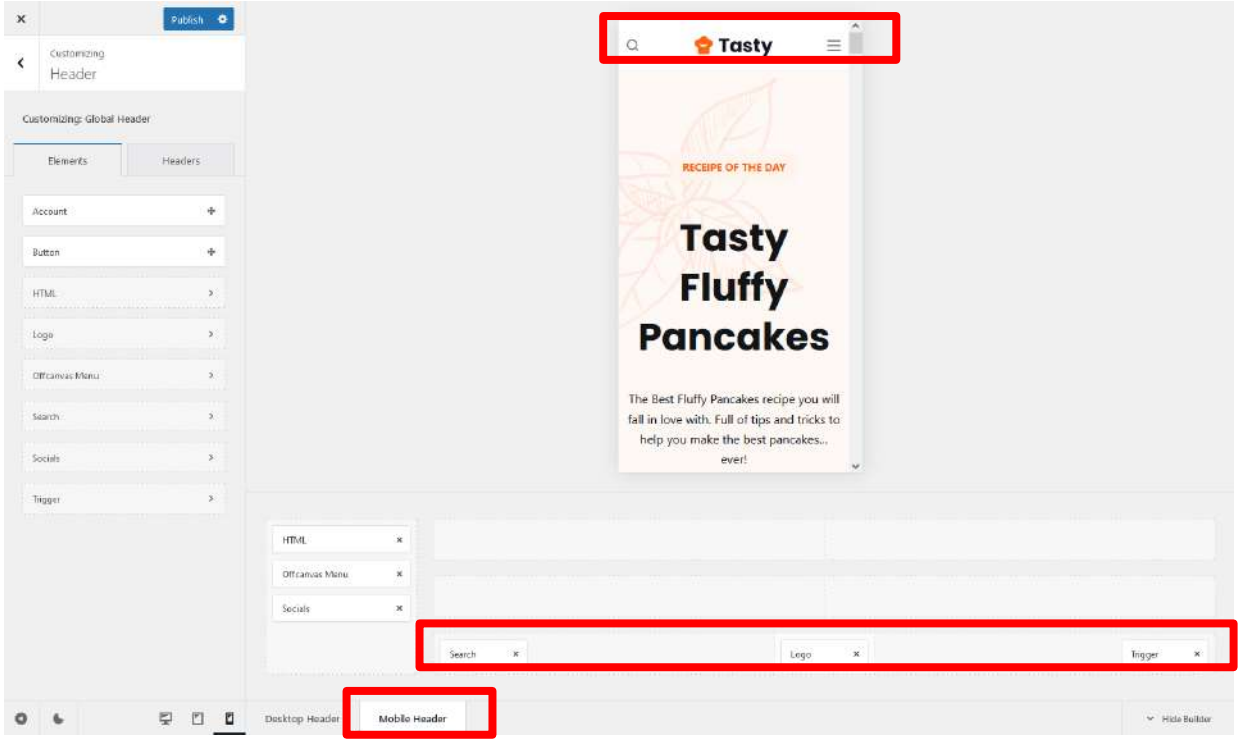
In partnership with In support of

Step 1: Customise header: Main row

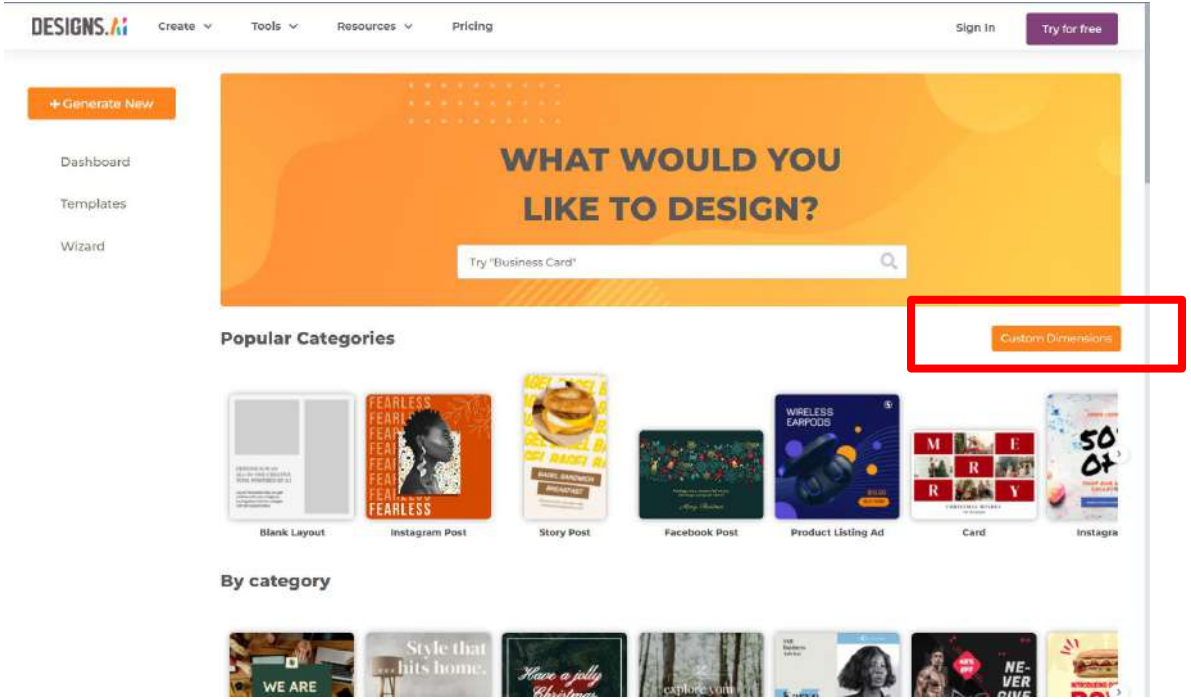


Customising Website

Step 1: Customise header in mobile view



Creating Logo in Designs.ai

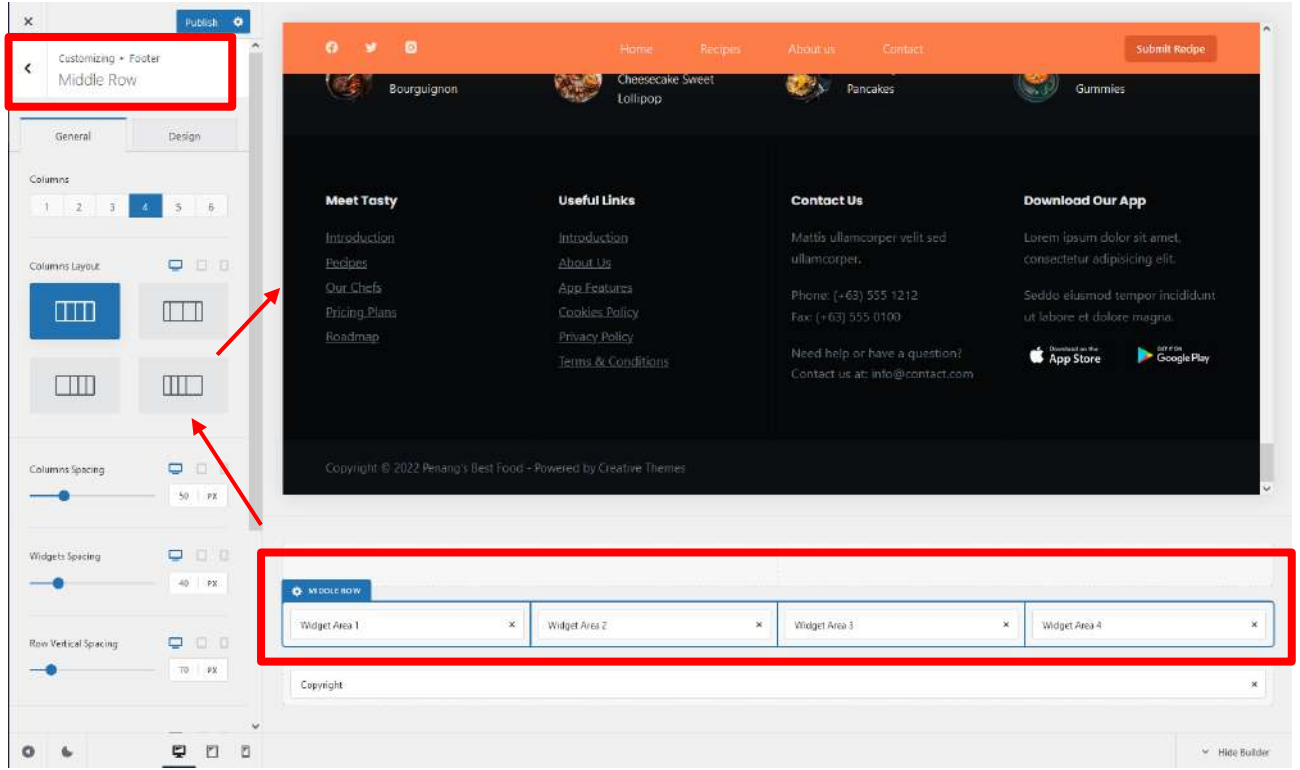


Footer

Customising Website

In partnership with In support of

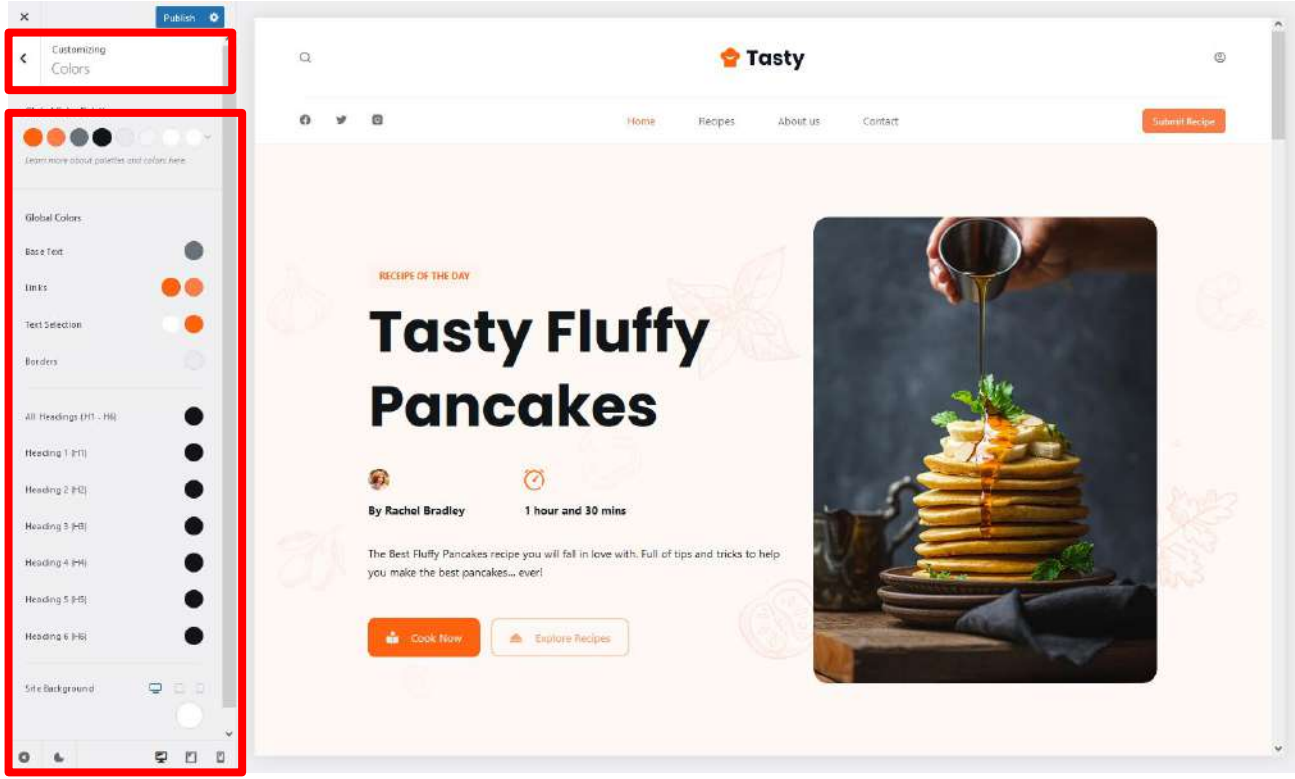
Step 1: Customise Footer



Colors

Customising Website

Step 1: Customise Color



Customising Website

Step 1: Customise Color

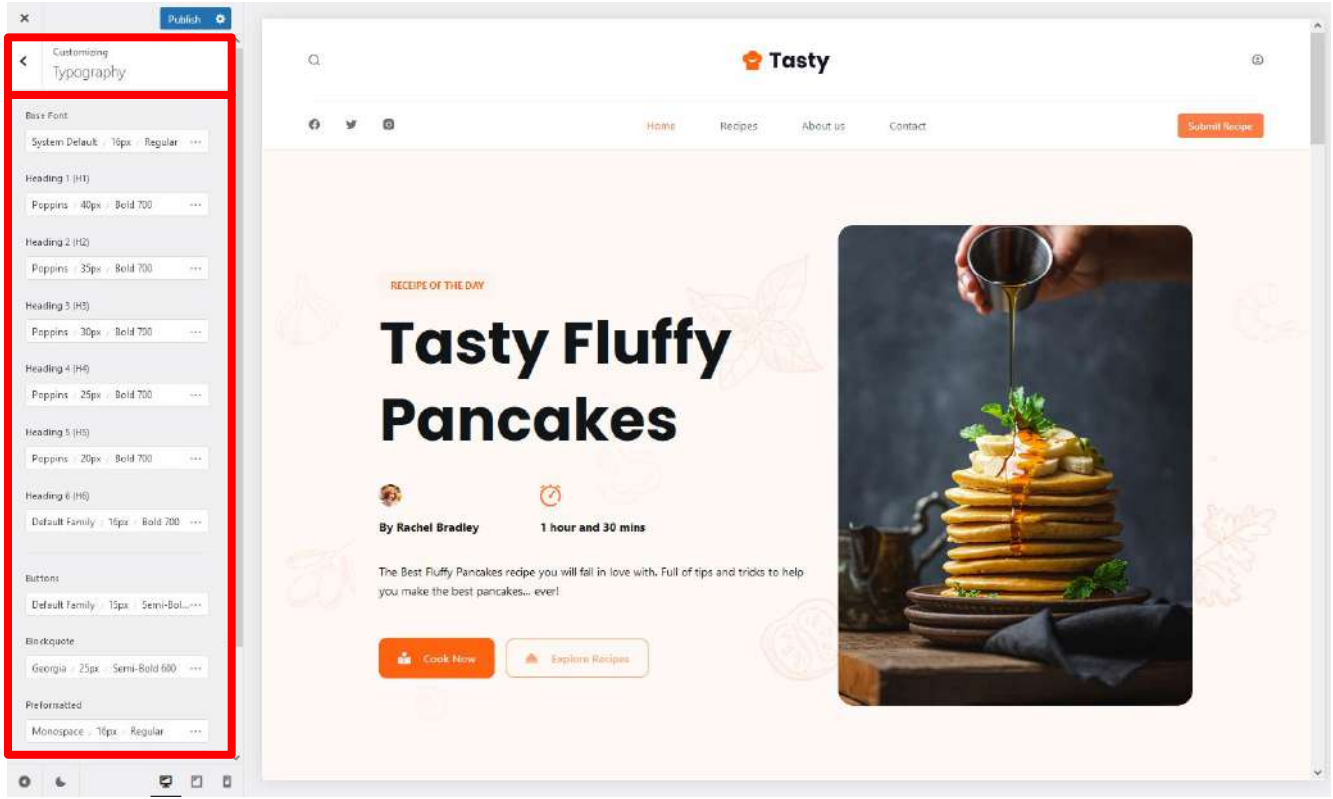
Color 1 – you can use this as your primary brand colour.
Color 2 – alternative colour, used usually for the hover action
Color 3 – colour used for general text paragraphs
Color 4 – colour used for headings, subheadings and titles
Color 5 – colour used for borders
Color 6 – colour used for subtle backgrounds (page hero, footer)
Color 7 – colour used for the site's background
Color 8 – lighter alternative colour, to be used in header backgrounds

Typography

Customising Website

In partnership with In support of

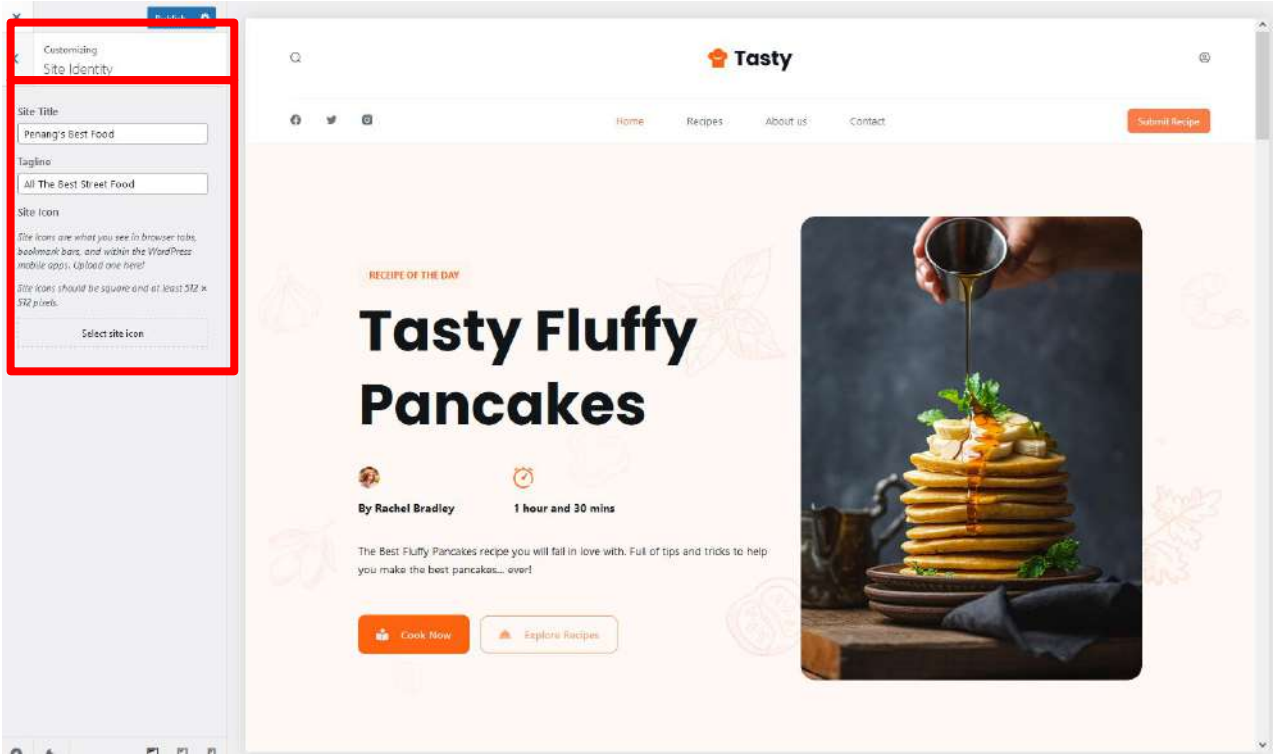
Step 1: Customise Color



Site Identity

Customising Website

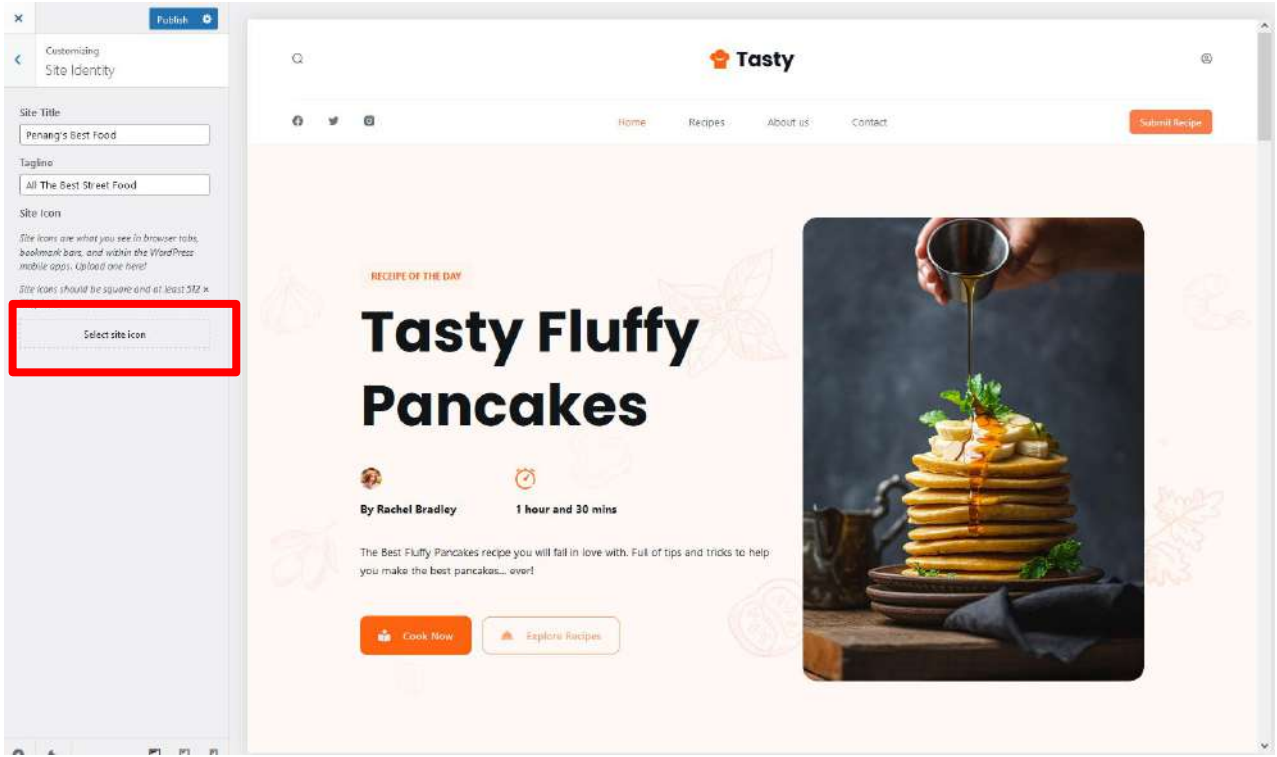
Step 1: Customise Color



Site Icon

Customising Website

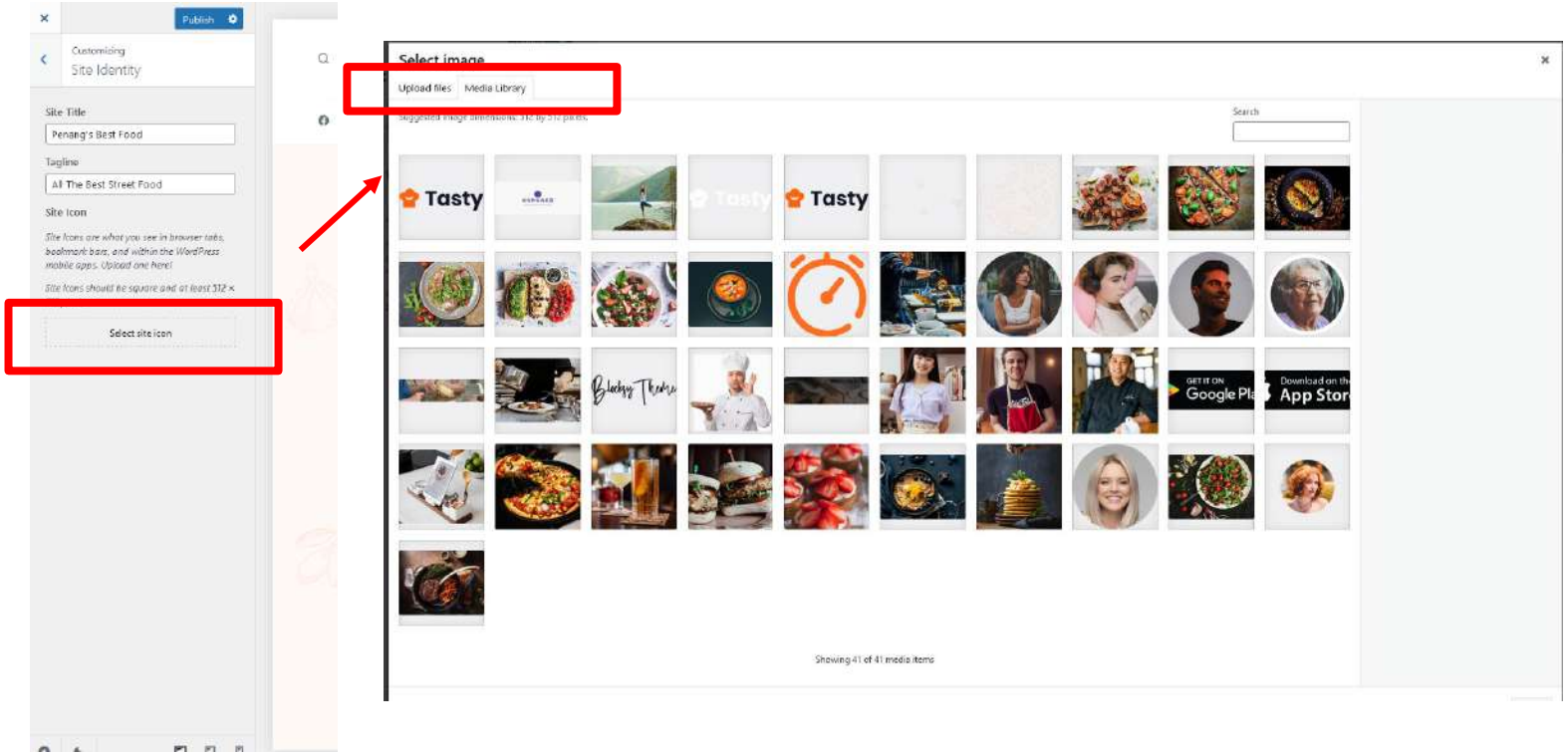
Step 1: Customise Color



Upload Site Icons

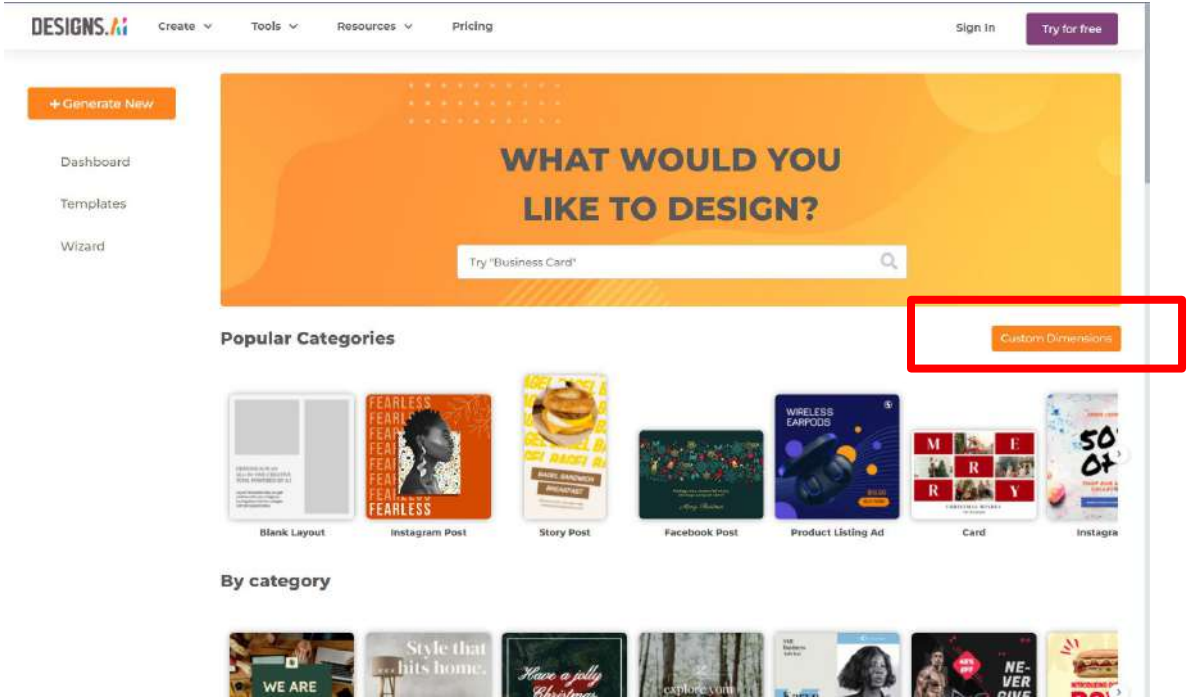
In partnership with In support of

Step 1: Customise Color



Create Site Icon

Step 1: Custom Dimensions of 512 x 512 px

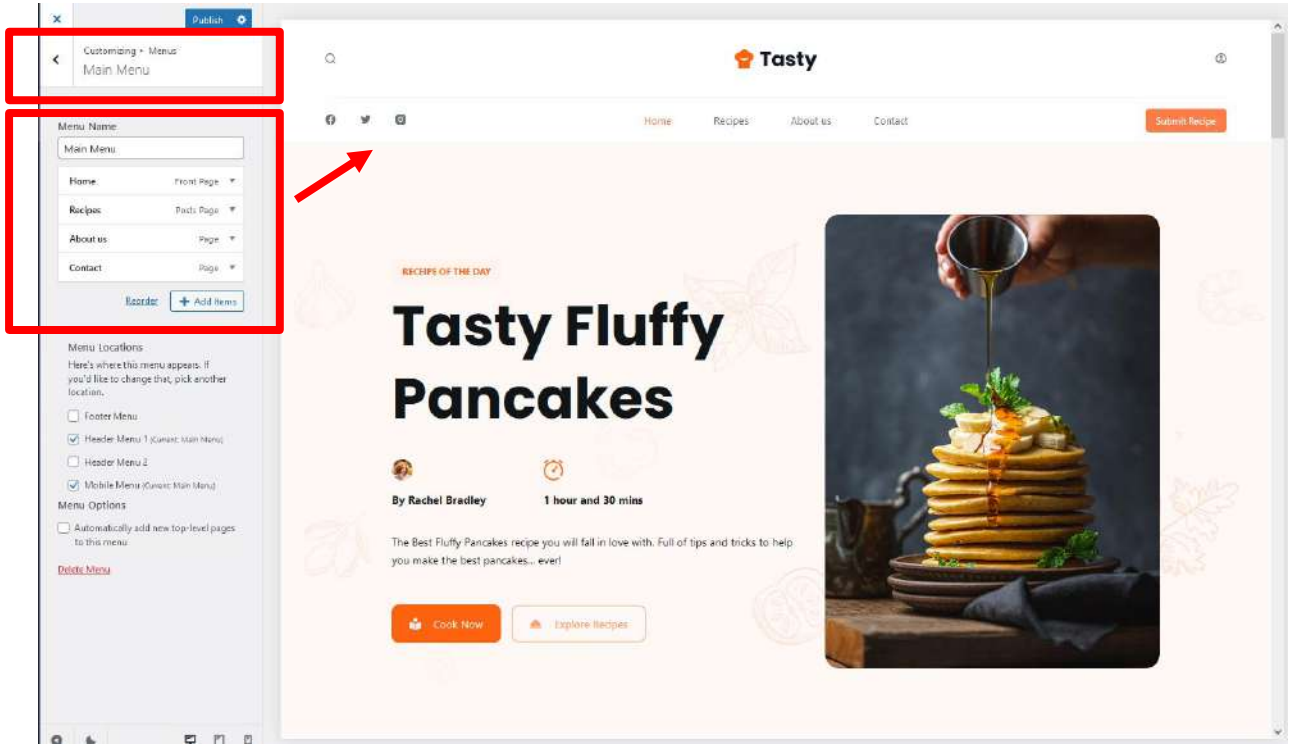


ACTIVITY

Menu

Customise and Create Menu

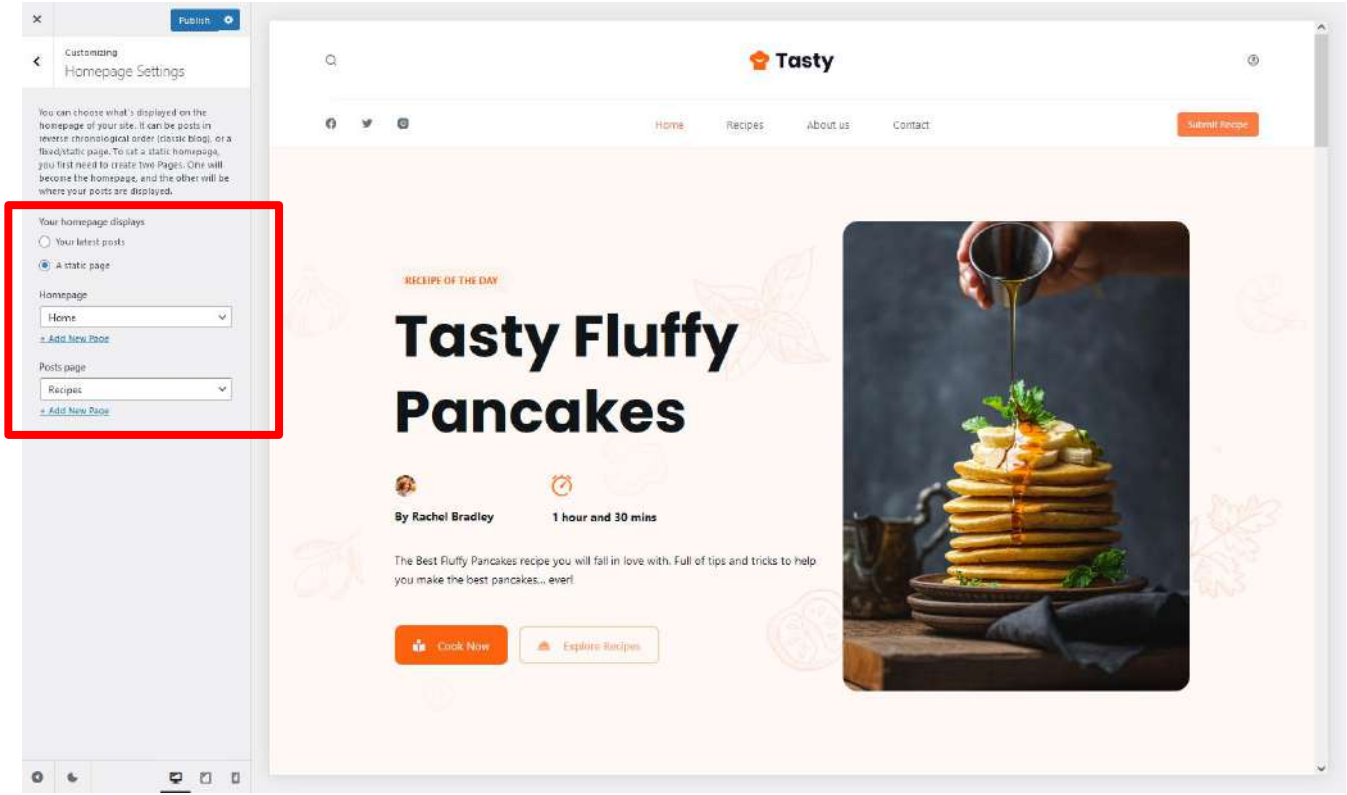
Step 1:



Homepage Settings

Customise and Create Menu

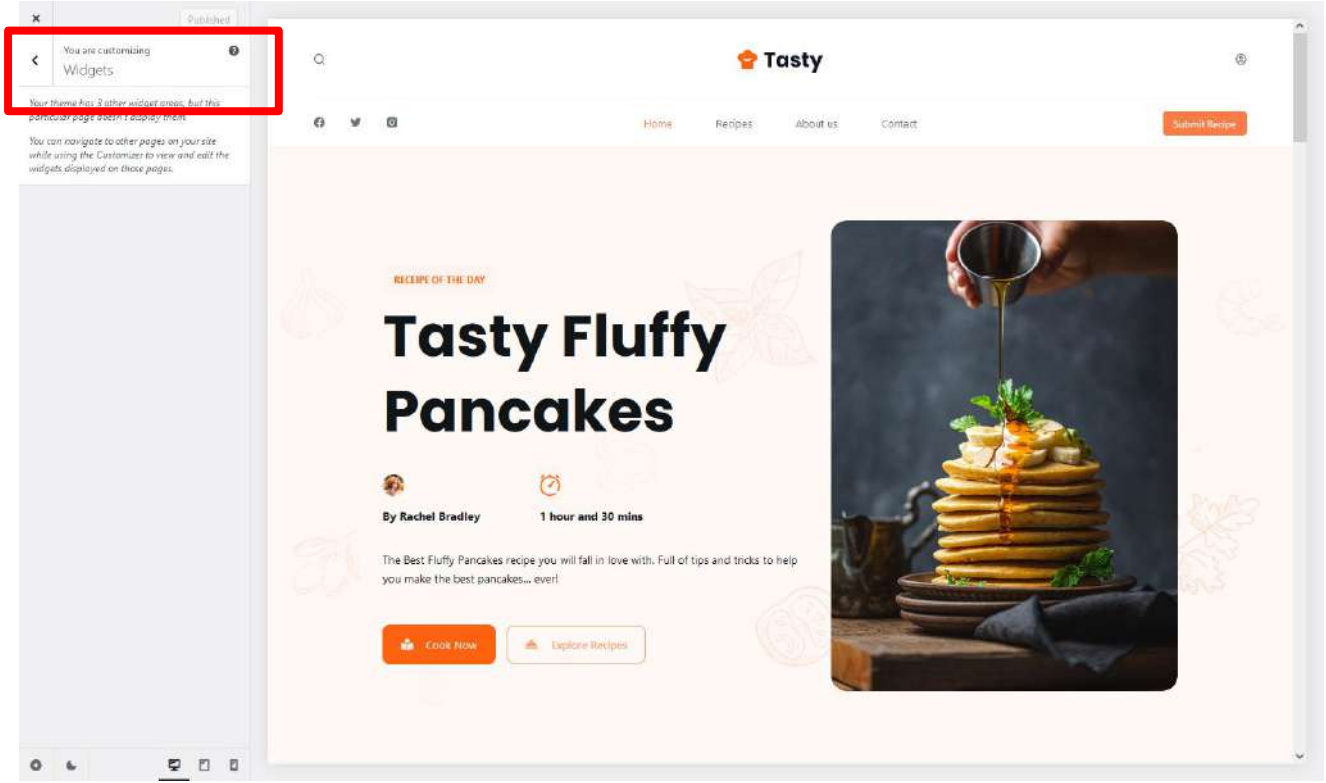
Step 1:



Widgets

Customise Widget

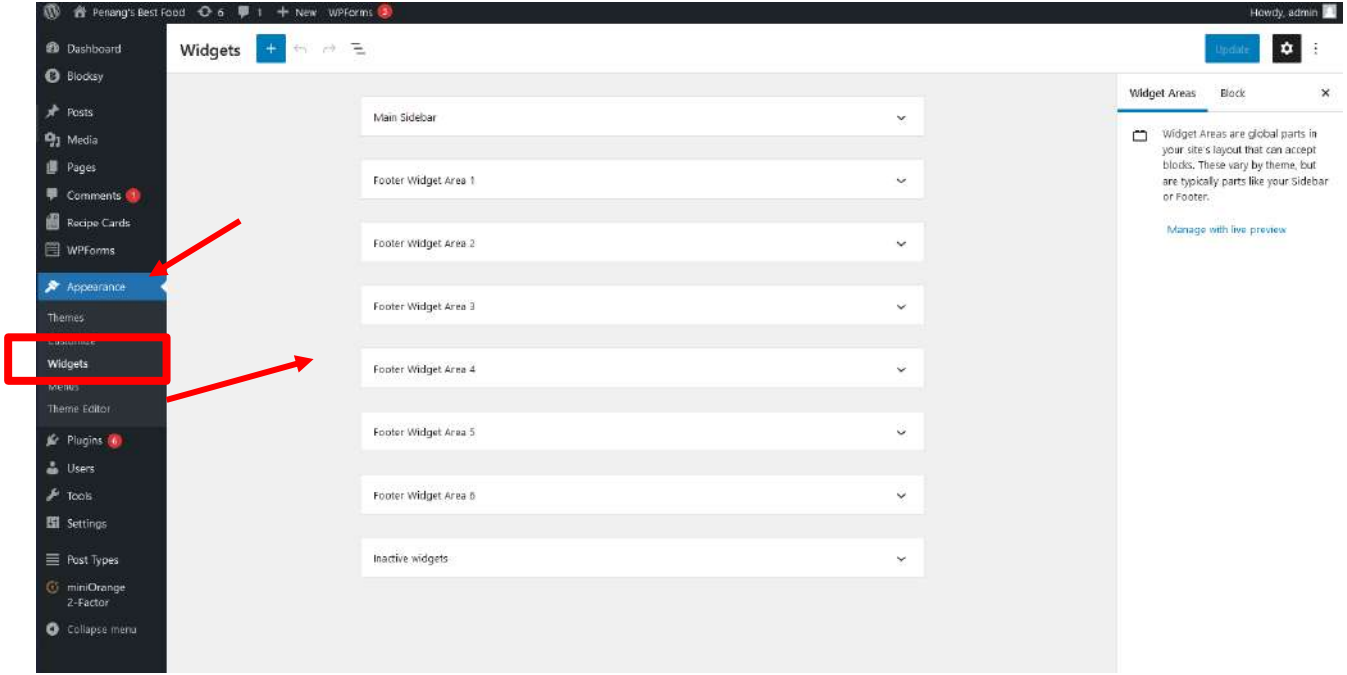
Step 1:



Customising Widgets

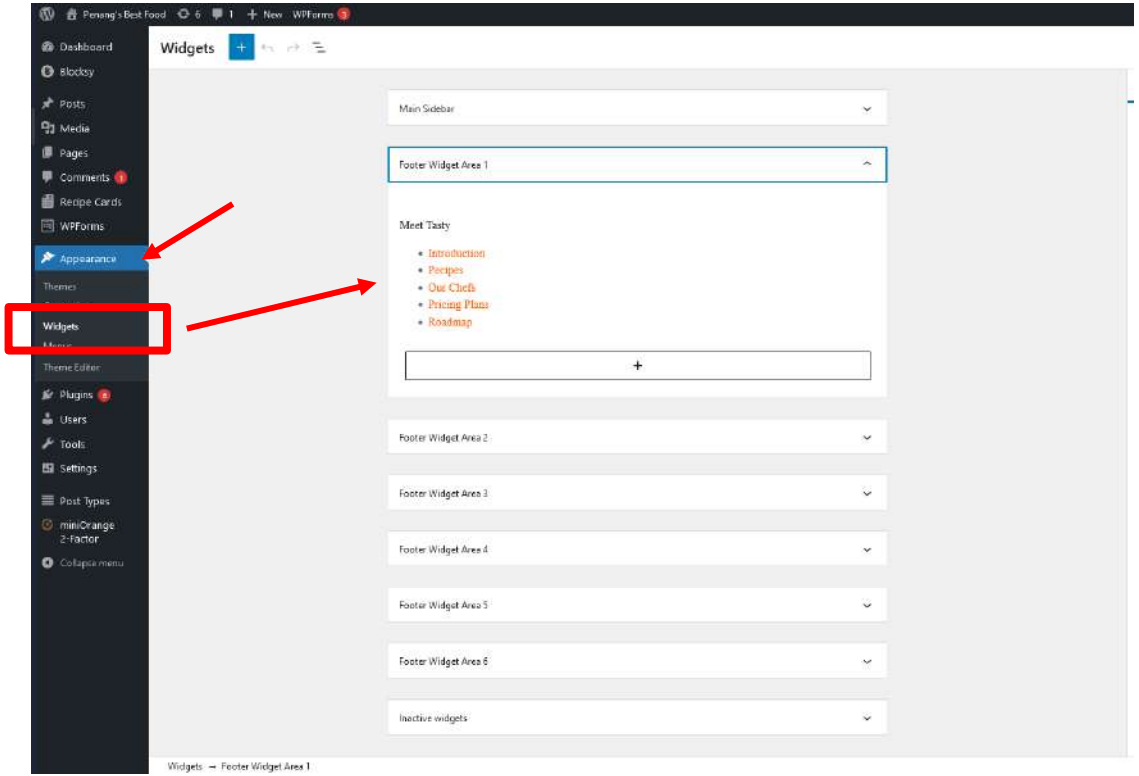
In partnership with In support of

Step 1: Dashboard > Appearance > Widget

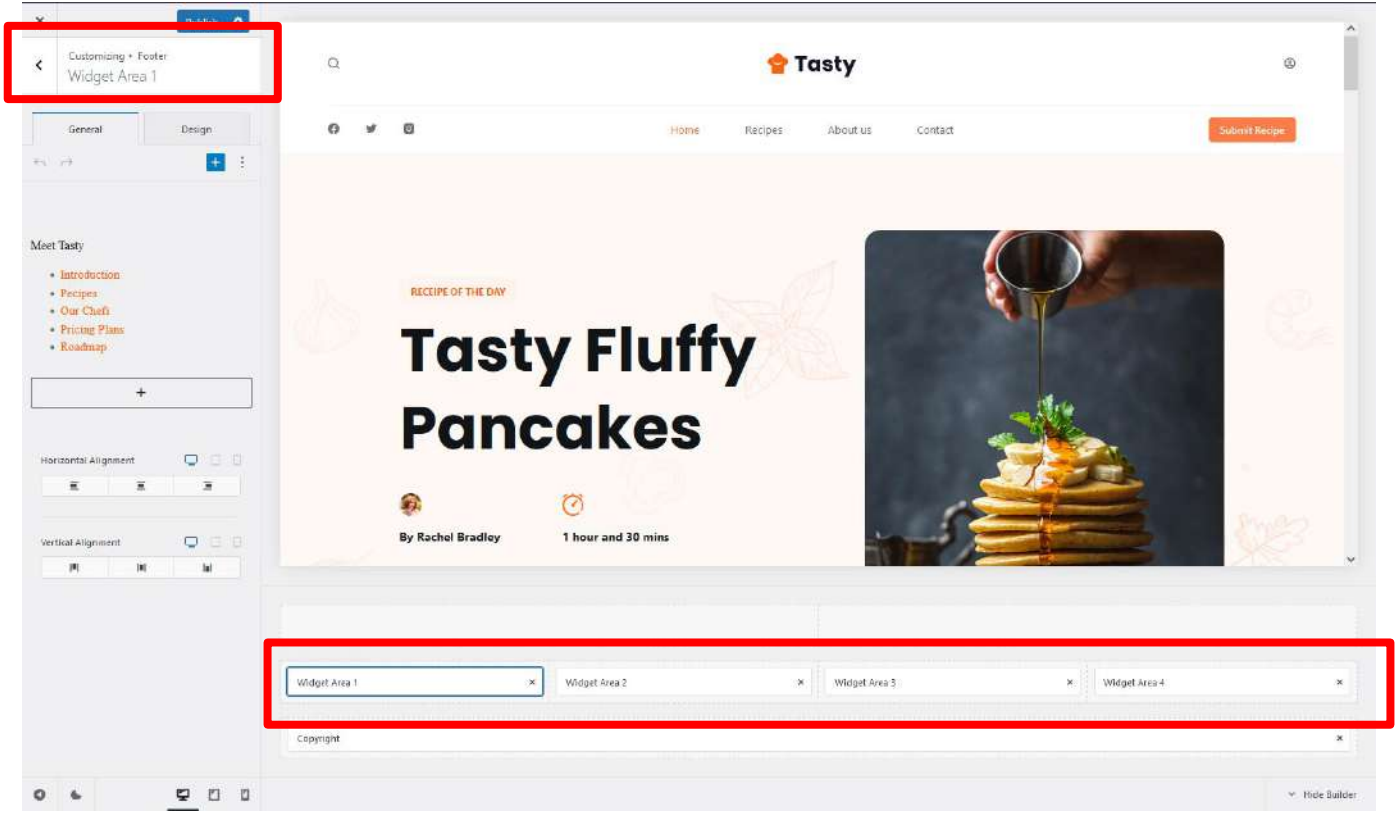


Customising Widgets

Step 1: Dashboard > Appearance > Widget



Customising Widgets

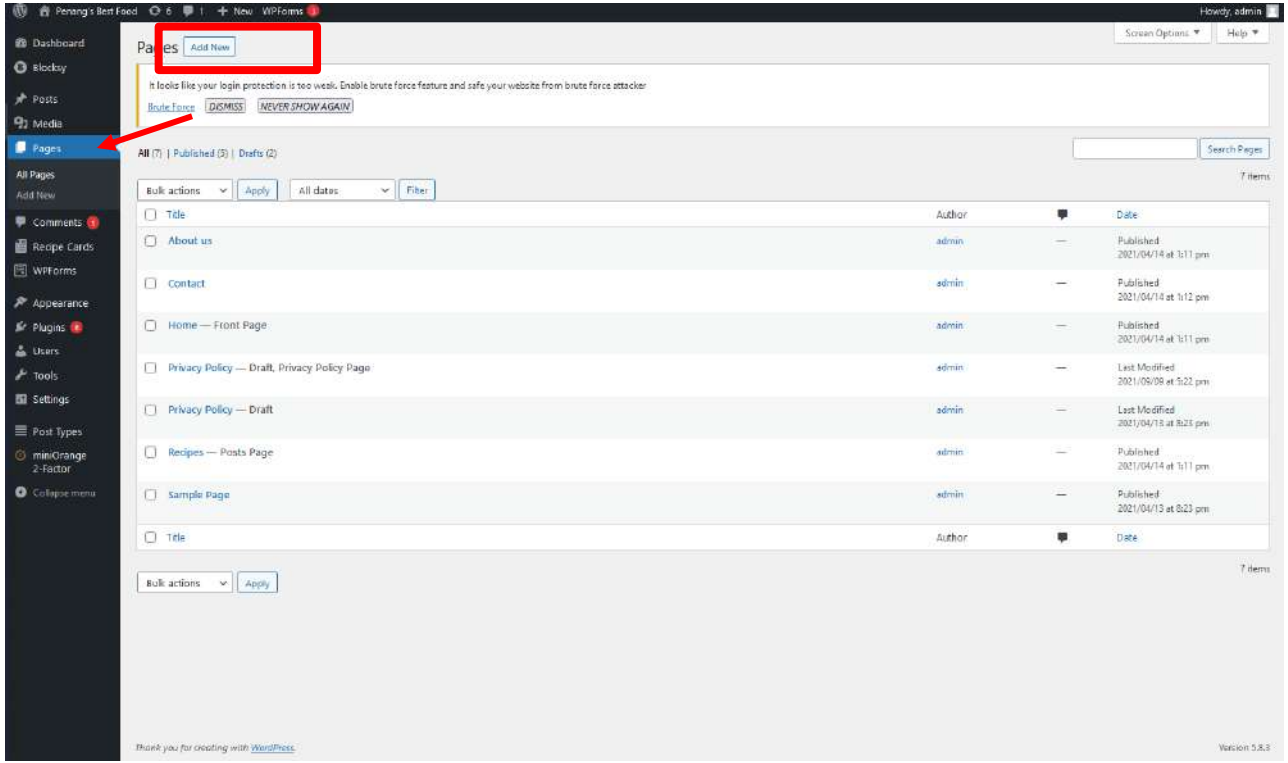


Creating Page

Creating Page

In partnership with In support of

Step 1:



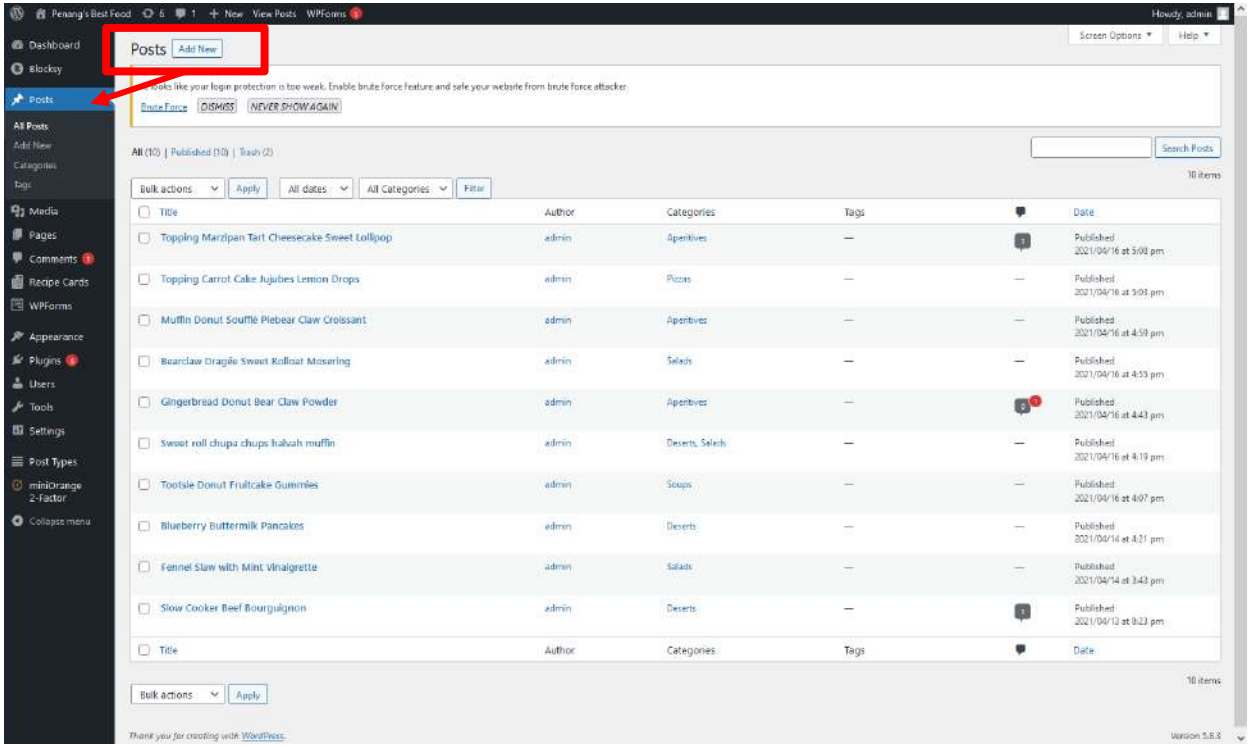
Creating Post

Creating Post

In partnership with

In support of

Step 1:



Customising Form

Thank You!