

In partnership with



In support of



Module #4

Agenda



The Coaches



Viewient Choy
Facebook Certified Trainer
eUsahawan Certified Master Trainer
Digital Coach



Kaygarn Tan
eUsahawan Certified Trainer
HRDF Certified Trainer
Digital Coach

Building Your Site





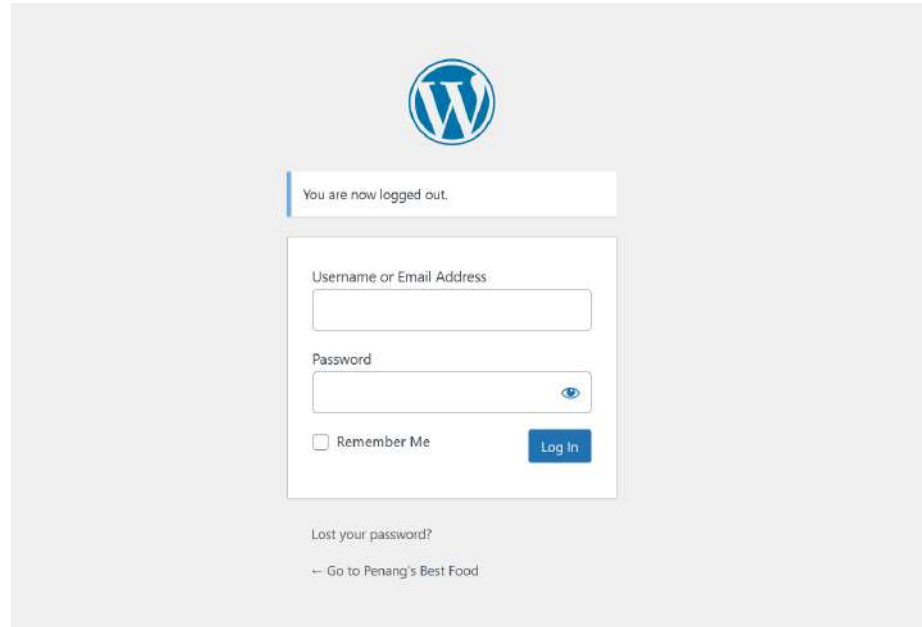
Login to WordPress Admin

Login to WP Admin

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Enter your code from authenticator app

In partnership with



In support of



Validate OTP ✕

Please enter the one time passcode shown in the Authenticator app.

Attempts left: 3

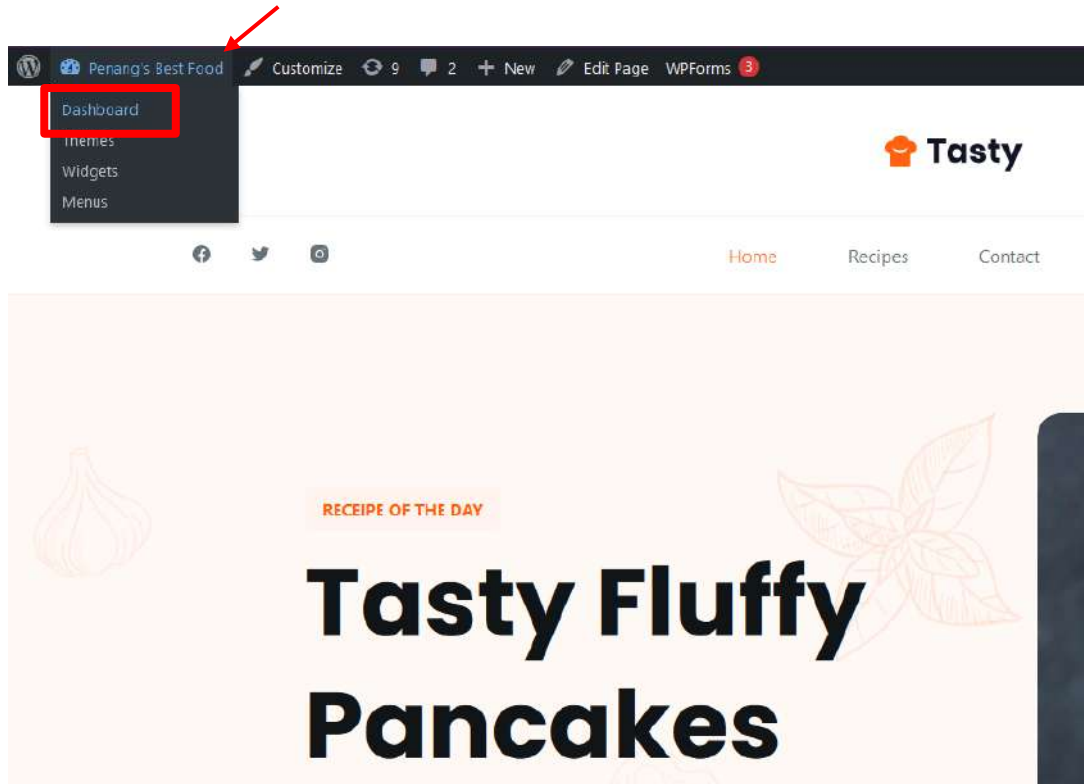
[Validate](#)

[Send backup codes on email](#)

[I'm locked out & unable to login.](#)

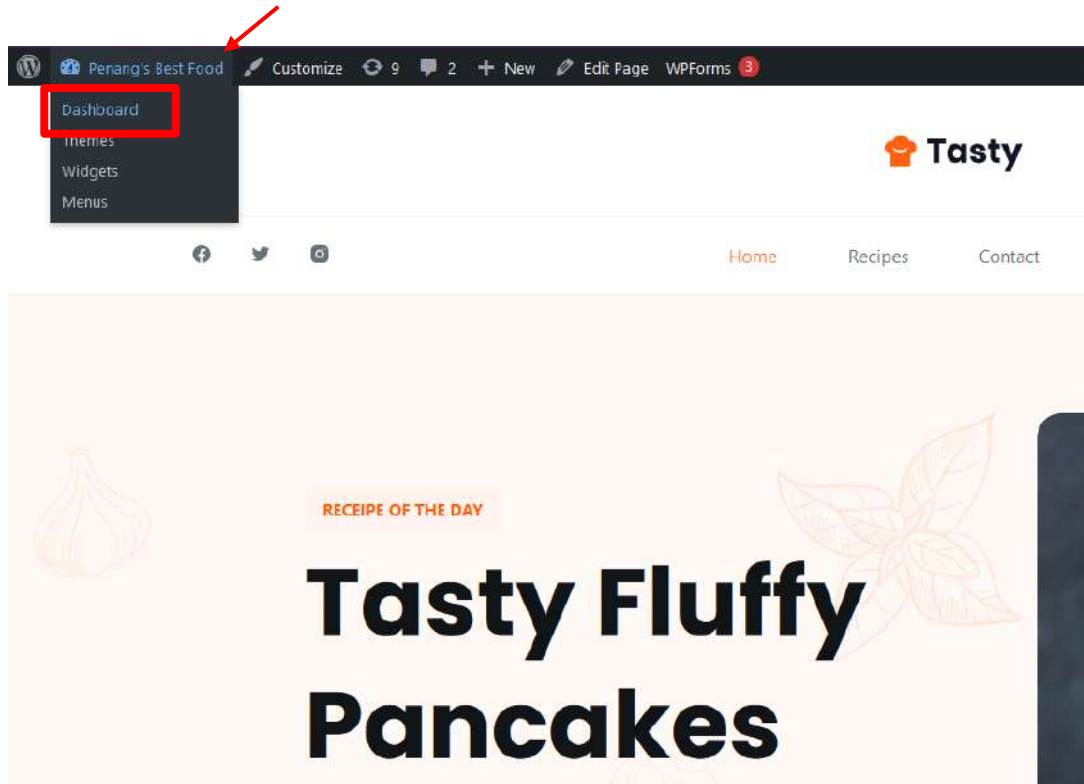
powered by **miniOrange**

WordPress Dashboard



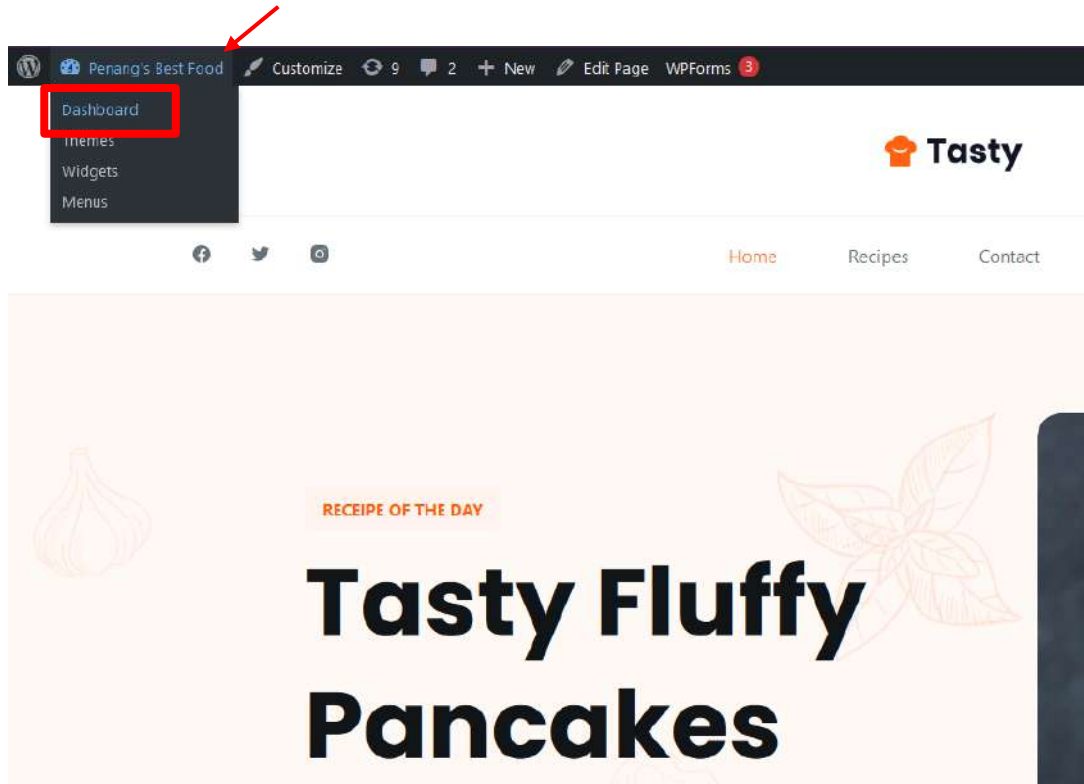
- WordPress dashboard
- Installing Themes, Plugins
- Create new post
- Create new page
- Settings for General
- Settings for Reading

WordPress Dashboard



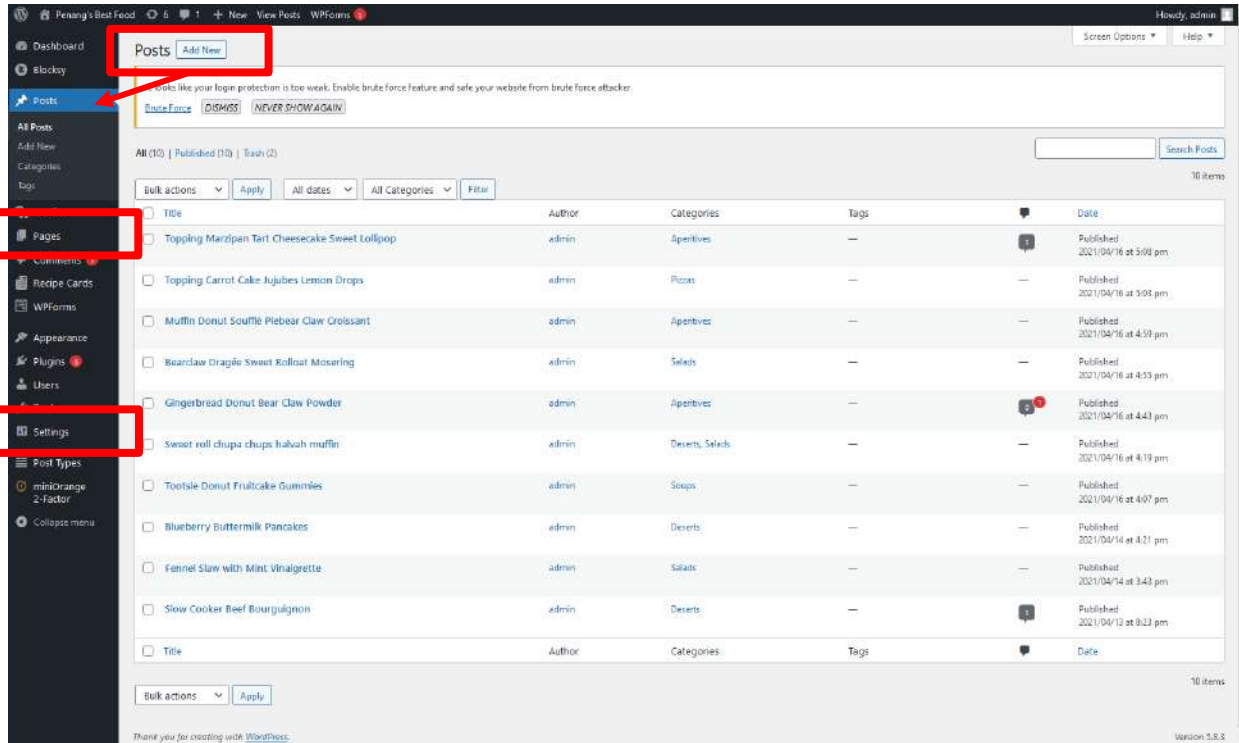
- WordPress dashboard
- Installing Themes, Plugins ✓
- Create new post
- Create new page
- Settings for General ✓
- Settings for Reading

WordPress Dashboard



- WordPress dashboard
- Installing Themes, Plugins ✓
- Create new post
- Create new page
- Settings for General ✓
- Settings for Reading

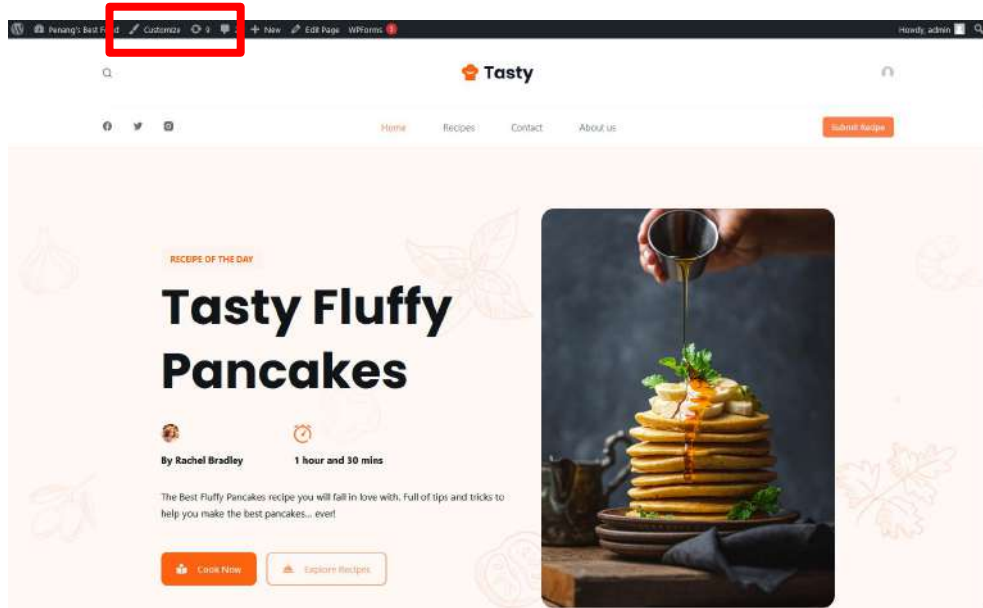
WordPress Dashboard



The screenshot shows the WordPress dashboard for a user named 'Hovady, admin'. The main content area is the 'Posts' management screen, which includes a 'Posts' header with an 'Add New' button, a security warning about brute force attacks, and a table of posts. The left sidebar contains various menu items, with 'Posts', 'Pages', and 'Settings' highlighted by red boxes. The table of posts lists various recipes with columns for Title, Author, Categories, Tags, and Date.

<input type="checkbox"/>	Title	Author	Categories	Tags		Date
<input type="checkbox"/>	Topping Marzipan Tart Cheesecake Sweet Lollipop	admin	Apertives	—	1	Published: 2021/04/16 at 3:00 pm
<input type="checkbox"/>	Topping Carrot Cake Ajabes Lemon Drops	admin	Pizzas	—	—	Published: 2021/04/16 at 3:03 pm
<input type="checkbox"/>	Muffin Donut Souffle Piebear Claw Croissant	admin	Apertives	—	—	Published: 2021/04/16 at 4:39 pm
<input type="checkbox"/>	Bearclaw Dragée Sweet Rollout Meringue	admin	Salads	—	—	Published: 2021/04/16 at 4:53 pm
<input type="checkbox"/>	Gingerbread Donut Bear Claw Powder	admin	Apertives	—	3	Published: 2021/04/16 at 4:43 pm
<input type="checkbox"/>	Sweet roll chupa chups habwah muffin	admin	Deserts, Salads	—	—	Published: 2021/04/16 at 4:19 pm
<input type="checkbox"/>	Tootsie Donut Fruitcake Gummies	admin	Soups	—	—	Published: 2021/04/16 at 4:07 pm
<input type="checkbox"/>	Blueberry Buttermilk Pancakes	admin	Deserts	—	—	Published: 2021/04/14 at 4:21 pm
<input type="checkbox"/>	Fennel Slaw with Mint Vinaigrette	admin	Salads	—	—	Published: 2021/04/14 at 3:43 pm
<input type="checkbox"/>	Slow Cooker Beef Bourguignon	admin	Deserts	—	3	Published: 2021/04/13 at 8:23 pm
<input type="checkbox"/>	Title	Author	Categories	Tags		Date

Blocksy Dashboard



- Blocksy dashboard
- General (Header, Footer, Colors, Typography)
- Post
- Pages
- Core Sections (Site identity, menu, widgets)

Customising Website

Blocksy dashboard

The image shows a screenshot of the Blocksy dashboard for a website titled "Penang's Best Food". The dashboard is split into a sidebar on the left and a main preview area on the right.

Sidebar:

- Top: "Publish" button.
- Text: "You are customizing Penang's Best Food".
- Section: "Active theme: Blocksy Child" with a "Change" button.
- Section: "View Pro Features" button.
- Section: "General Options" (highlighted with a red arrow and labeled "Customisation options").
 - General
 - Header
 - Footer
 - Sidebar
 - Colors
 - Typography
 - Performance
- Section: "Post Types".
 - Blog Posts
 - Single Posts
 - Categories
- Section: "Pages".
- Bottom: A dark mode toggle (moon icon) with a red arrow pointing to it and the label "Option to switch to dark mode".

Main Preview Area:

- Header: "Tasty" logo, search icon, social media icons (Facebook, Twitter, Instagram), navigation links (Home, Recipes, About us, Contact), and a "Submit Recipe" button.
- Content: A recipe card for "Tasty Fluffy Pancakes" by Rachel Bradley, with a "1 hour and 30 mins" timer. The card features a large image of a stack of pancakes being drizzled with syrup. Below the card are buttons for "Cook Now" and "Explore Recipes".

A red arrow labeled "Preview" points from the "General Options" section of the sidebar to the recipe card in the main preview area.

Let's Get Started



Designs.ai

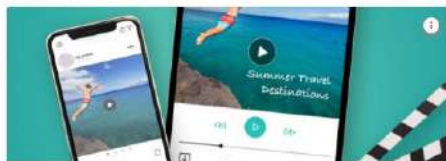


Features



Enhance your brand

LOGO**MAKER**



Create video content

VIDEO**MAKER**



Make stunning designs

DESIGN**MAKER**



Convert text to speech

SPEECH**MAKER**



Find free graphics

GRAPHIC**MAKER**



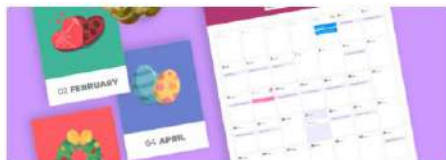
Make color choices

COLOR **MATCHER**



Find and match fonts

FONT **PAIRER**



Plan relevant campaigns

SOCIAL **CALENDAR**



Design Maker



Make stunning designs

DESIGNMAKER

>

DESIGNS.AI

Create ▾

Tools ▾

Resources ▾



+ Generate New

Dashboard

Templates

Wizard

Shared with me

Folders

Purchases

Pick a format



Input variables

Social Media Category

Select...

Title Image



Fill in copywriting

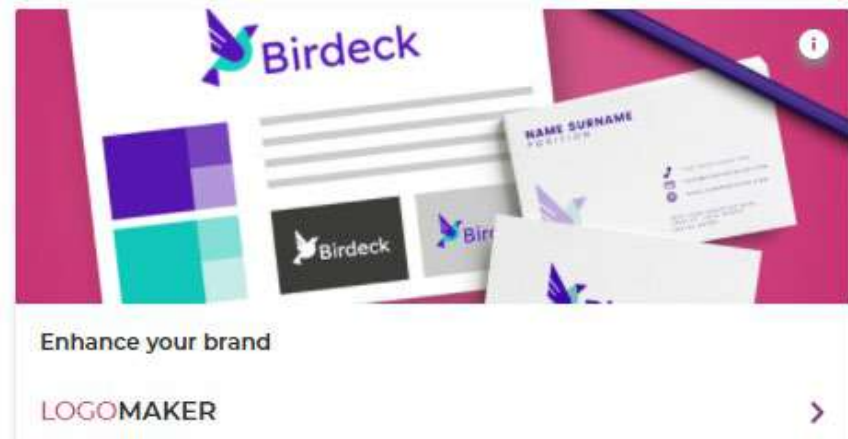
Title

Preview

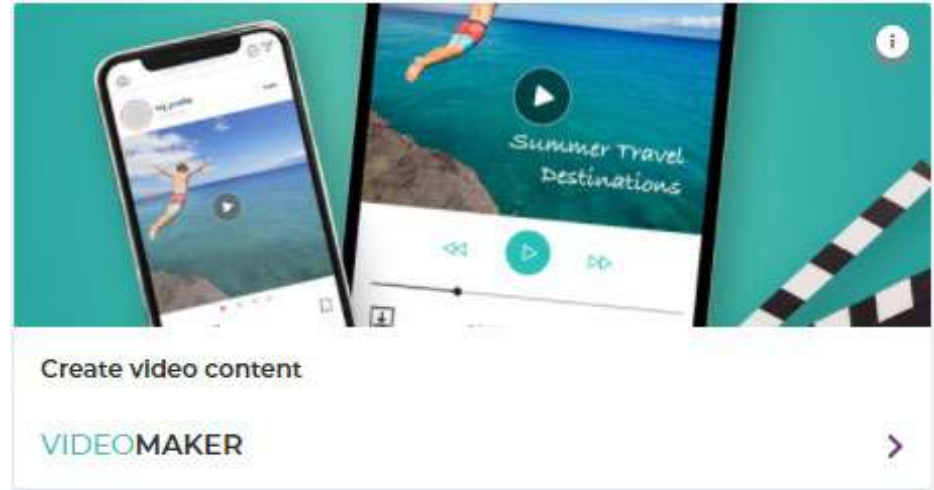


Generate designs

Logo Maker



Video Maker



Graphic Maker



Find free graphics

GRAPHICMAKER >

Color Matcher



Font Pairer



Social Calendar



In partnership with



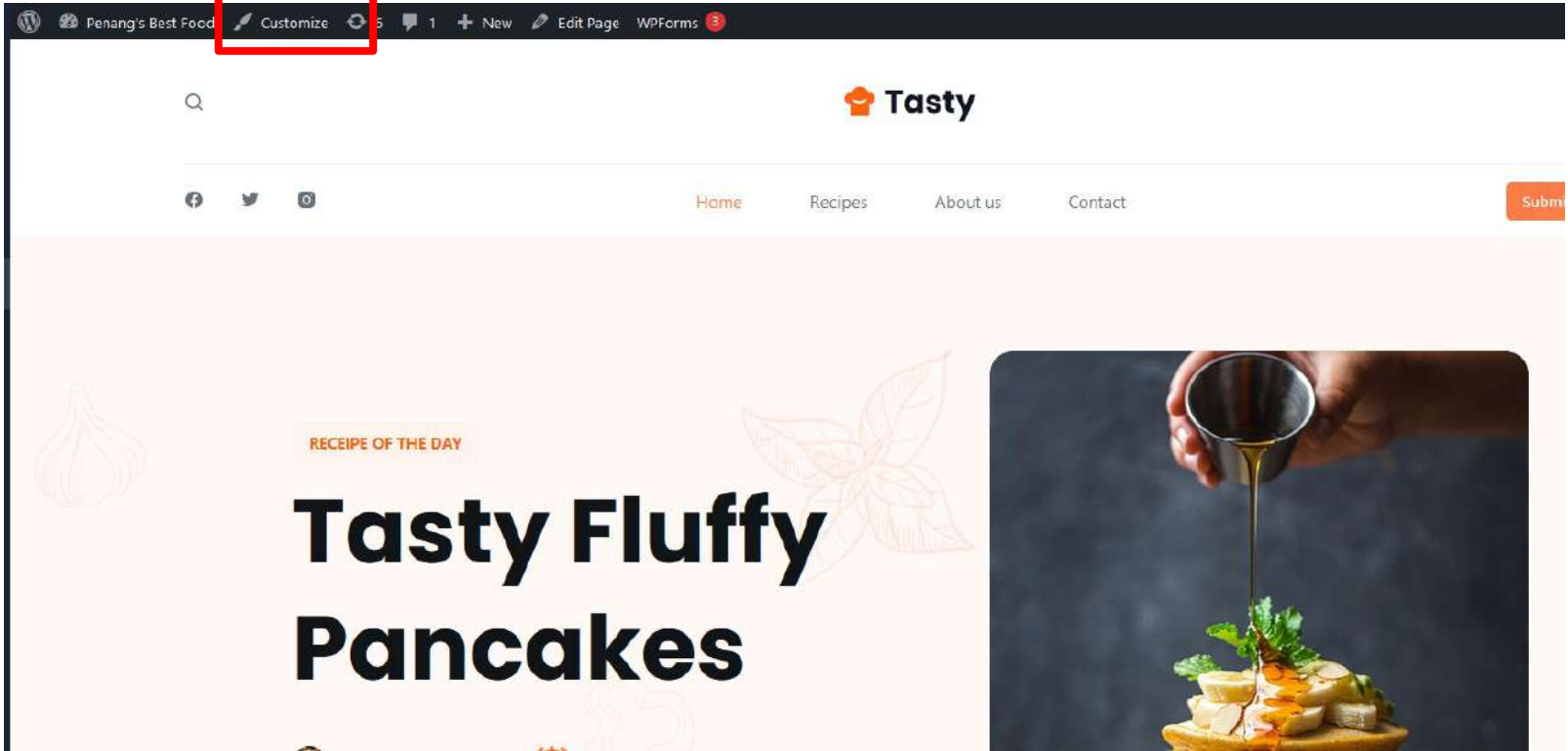
In support of



Thank You!

Customising Website

Step 1: Enter your email and password



Customising Website

Step 1: Blocksy dashboard

The image shows a screenshot of the Blocksy dashboard for a Tasty website. The dashboard is split into two main sections: a left sidebar for settings and a right preview area.

Left Sidebar (Customisation options):

- At the top, it says "You are customizing: Bonaparte's Best Food".
- A red box highlights the "Active theme: Blocksy Child" section, with a "Change" button next to it.
- Below that is a "View Pro Features" button.
- The "General Options" section is expanded, showing a list of settings: General, Header, Footer, Sidebar, Colors, Typography, and Performance. Red arrows point to "Header", "Footer", and "Colors", with the text "Customisation options" written in red.
- The "Post Types" section is also expanded, showing "Blog Posts", "Single Posts", and "Categories".
- At the bottom, there is a "Pages" section and a dark mode toggle icon (a moon) with a red arrow pointing to it and the text "Option to switch to dark mode".

Right Preview Area:

- The preview shows the Tasty website header with the logo and navigation links: Home, Recipes, About us, Contact, and a "Submit Recipe" button.
- The main content area features a "RECIPE OF THE DAY" section for "Tasty Fluffy Pancakes".
- The recipe is by Rachel Bradley and takes 1 hour and 30 mins.
- The description reads: "The Best Fluffy Pancakes recipe you will fall in love with. Full of tips and tricks to help you make the best pancakes... ever!".
- There are two buttons at the bottom: "Cook Now" and "Explore Recipes".
- A large image of a stack of pancakes being drizzled with syrup is shown on the right.

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Header

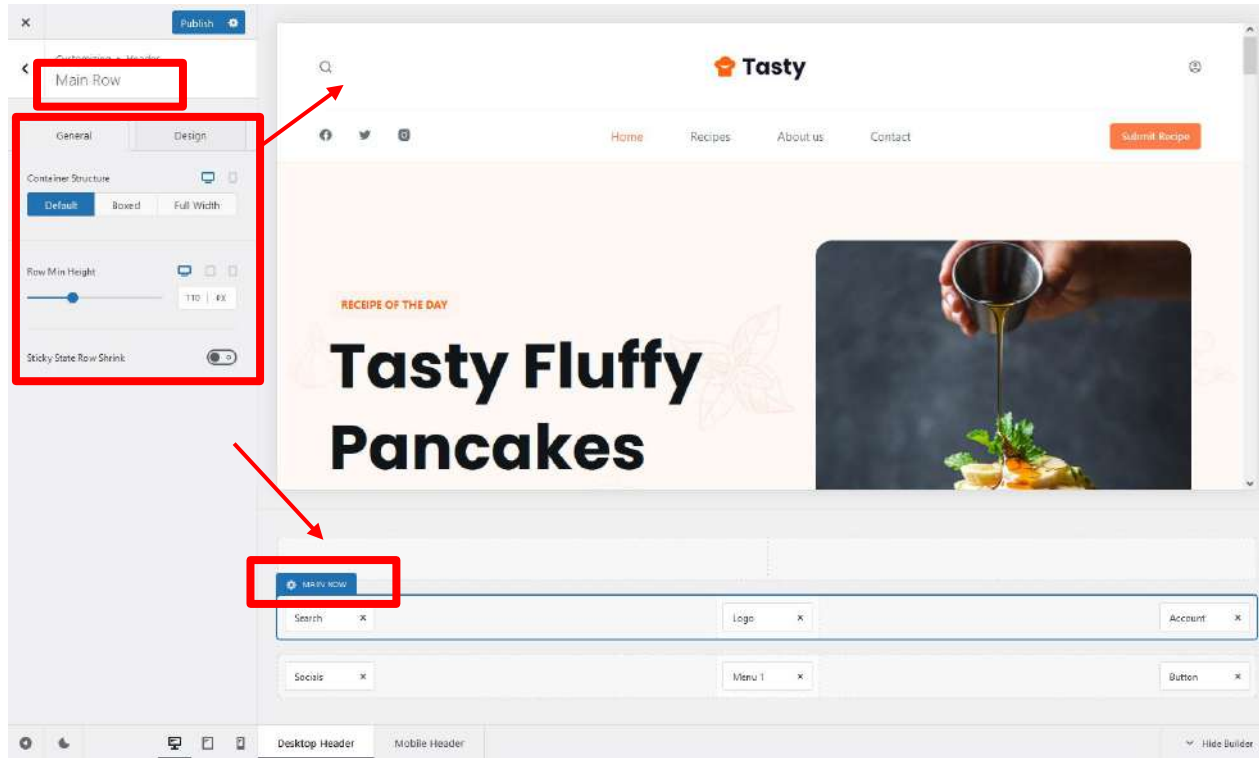
Customising Website

Step 1: Customise header

The image shows a website header customizer interface for 'Tasty'. The main preview area displays the website header with the 'Tasty' logo, navigation links (Home, Recipes, About us, Contact), and a 'Submit Recipe' button. Below the navigation is a featured recipe section titled 'Tasty Fluffy Pancakes' with a 'RECIPE OF THE DAY' label and an image of a hand pouring oil over pancakes. The customizer interface includes a left sidebar with a list of elements: Account, Button, HTML, Logo, Menu 1, Menu 2, Search, and Socials. A red box highlights this list. Below the preview, a 'Desktop Header' section is visible, containing three rows of elements: 'Top Row' (empty), 'Main Row' (Search, Logo, Account), and 'Bottom Row' (Socials, Menu 1, Button). A red box highlights this section. At the bottom, there are tabs for 'Desktop Header' and 'Mobile Header', with a 'Hide Builder' button on the right.

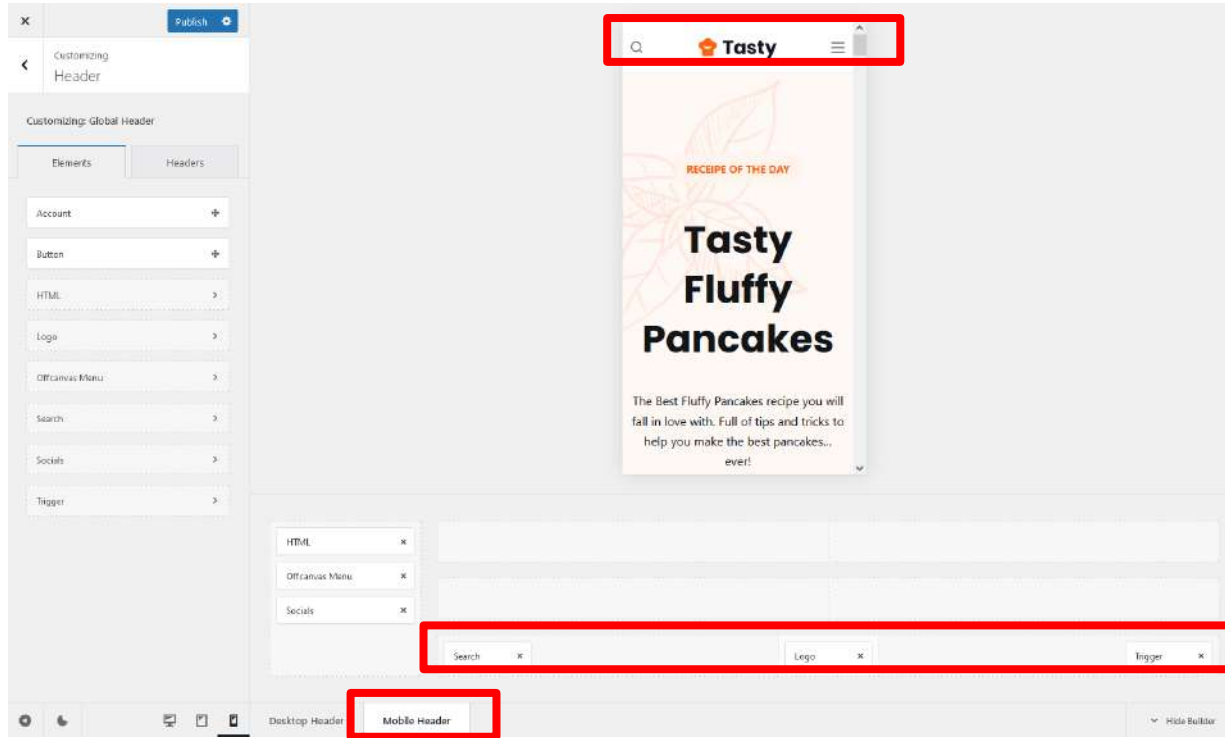
Customising Website

Step 1: Customise header: Main row



Customising Website

Step 1: Customise header in mobile view



Creating Logo in Designs.ai

The screenshot shows the Designs.ai website interface. At the top, there is a navigation bar with 'DESIGNS.AI', 'Create', 'Tools', 'Resources', and 'Pricing'. On the right side of the navigation bar, there are 'Sign In' and 'Try for free' buttons. Below the navigation bar, there is a sidebar on the left with a '+ Generate New' button and a list of options: 'Dashboard', 'Templates', and 'Wizard'. The main content area features a large orange banner with the text 'WHAT WOULD YOU LIKE TO DESIGN?' and a search bar containing 'Try "Business Card"'. Below the banner, there is a 'Popular Categories' section with a grid of design templates: 'Blank Layout', 'Instagram Post', 'Story Post', 'Facebook Post', 'Product Listing Ad', 'Card', and 'Instagram'. A red box highlights the 'Custom Dimensions' button located to the right of the 'Popular Categories' section. Below the 'Popular Categories' section, there is a 'By category' section with a row of various design templates.

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DESIGNS.AI



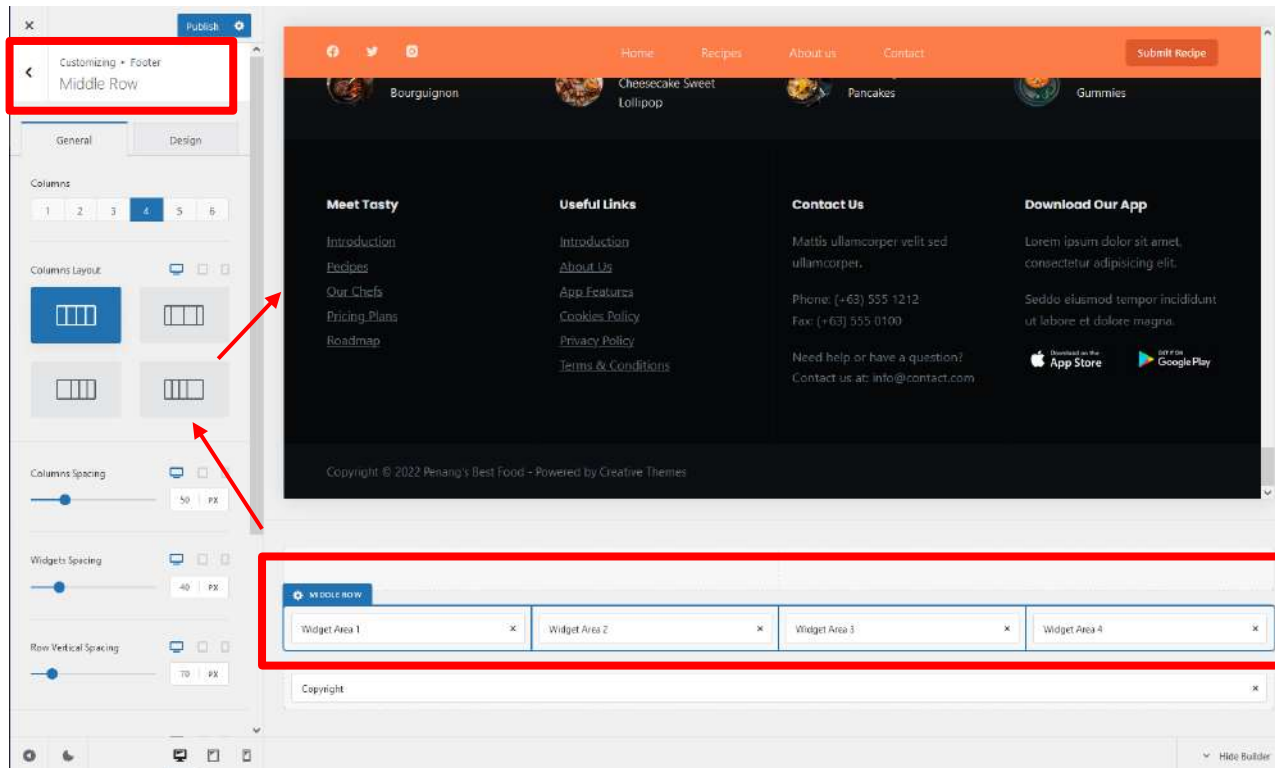
In support of



Footer

Customising Website

Step 1: Customise Footer



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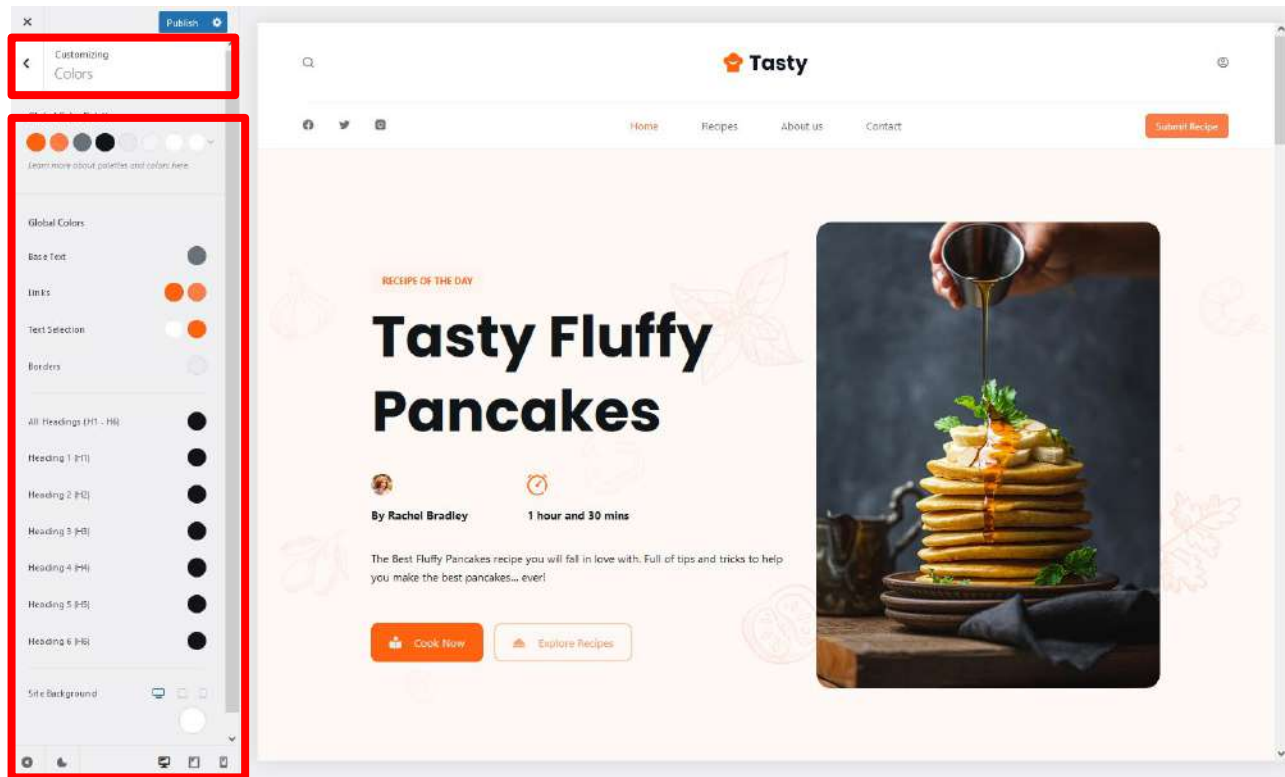
In support of



Colors

Customising Website

Step 1: Customise Color



Customising Website

Step 1: Customise Color

Color 1 – you can use this as your primary brand colour.

Color 2 – alternative colour, used usually for the hover action

Color 3 – colour used for general text paragraphs

Color 4 – colour used for headings, subheadings and titles

Color 5 – colour used for borders

Color 6 – colour used for subtle backgrounds (page hero, footer)

Color 7 – colour used for the site's background

Color 8 – lighter alternative colour, to be used in header backgrounds

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DESIGNS.AI



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Typography

Customising Website

Step 1: Customise Color

The image shows a website editor interface. On the left, a sidebar titled 'Customising Typography' is highlighted with a red border. It lists various text elements and their current settings:

- Base Font: System Default, 16px, Regular
- Heading 1 (H1): Poppins, 40px, Bold 700
- Heading 2 (H2): Poppins, 35px, Bold 700
- Heading 3 (H3): Poppins, 30px, Bold 700
- Heading 4 (H4): Poppins, 25px, Bold 700
- Heading 5 (H5): Poppins, 20px, Bold 700
- Heading 6 (H6): Default Family, 16px, Bold 700
- Buttons: Default Family, 13px, Semi-Bol...
- Blockquote: Georgia, 25px, Semi-Bold 600
- Preformatted: Monospace, 16px, Regular

On the right, a preview of a 'Tasty' website page is shown. The page features a search bar, navigation links (Home, Recipes, About us, Contact), and a 'Submit Recipe' button. The main content area displays a recipe for 'Tasty Fluffy Pancakes' by Rachel Bradley, with a 1-hour and 30-minute cooking time. The recipe description reads: 'The Best Fluffy Pancakes recipe you will fall in love with. Full of tips and tricks to help you make the best pancakes... ever!'. There are two buttons at the bottom: 'Cook Now' and 'Explore Recipes'. A large image of a stack of pancakes being drizzled with syrup is featured on the right side of the recipe card.

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Site Identity

Customising Website

Step 1: Customise Color

In partnership with



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The screenshot shows the WordPress Customizer interface for a website. On the left, the 'Customising Site Identity' panel is highlighted with a red border. It contains the following fields:

- Site Title:** Penang's Best Food
- Tagline:** All The Best Street Food
- Site Icon:** A button labeled 'Select site icon' with a dashed box below it.

The main preview area shows a recipe page for 'Tasty Fluffy Pancakes'. The page features a large image of a stack of pancakes being drizzled with syrup. The text on the page includes:

- RECIPE OF THE DAY**
- Tasty Fluffy Pancakes**
- By Rachel Bradley**
- 1 hour and 30 mins**
- Cook Now** button
- Explore Recipes** button

Site Icon

Customising Website

Step 1: Customise Color

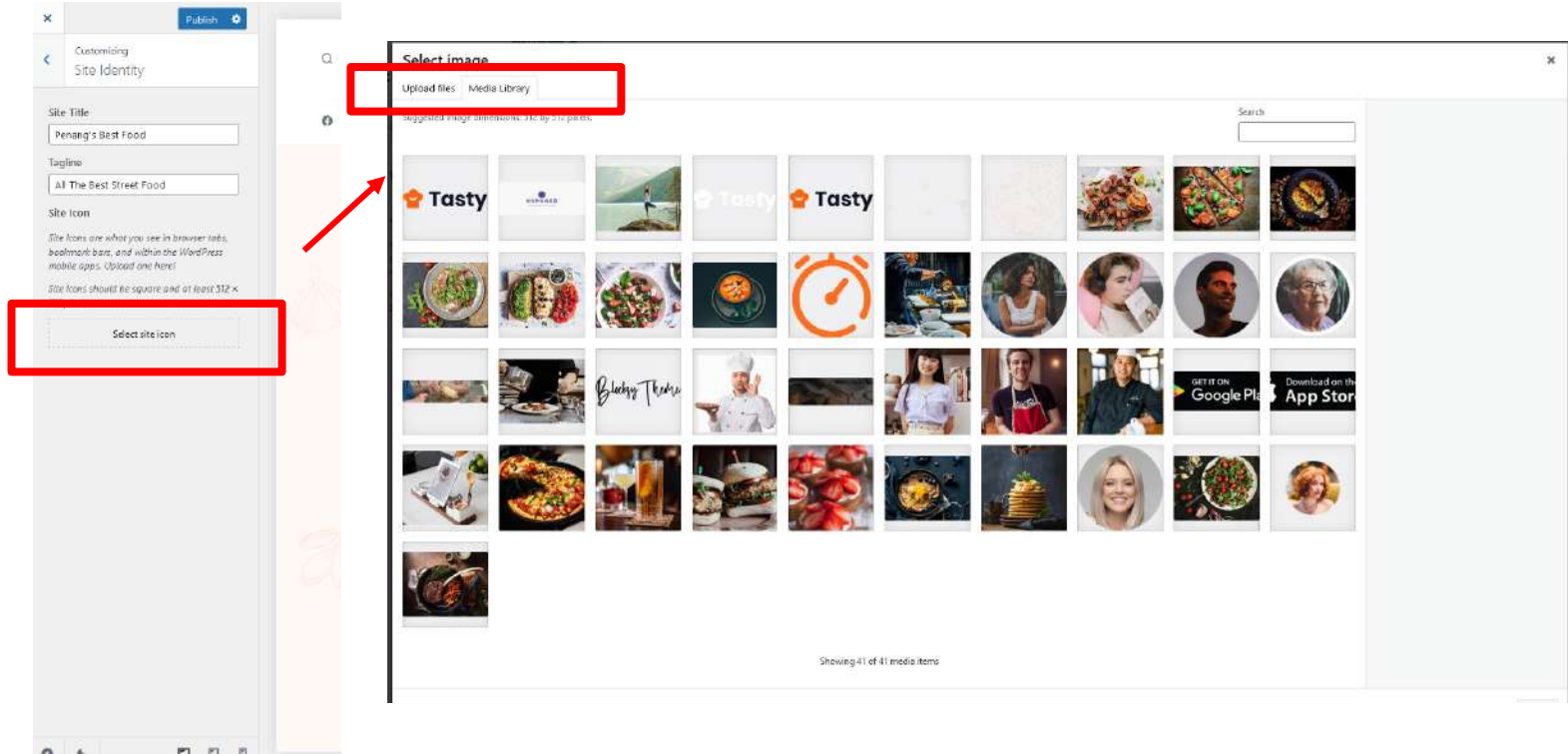
The screenshot displays the WordPress Customizer interface for a website titled 'Tasty'. On the left, the 'Site Identity' section is visible, containing the following fields:

- Site Title:** Penang's Best Food
- Tagline:** All The Best Street Food
- Site Icon:** A button labeled 'Select site icon' is highlighted with a red rectangular box.

The main preview area shows the website's header with the 'Tasty' logo and navigation links: Home, Recipes, About us, and Contact. A 'Submit Recipe' button is also present. The featured content is a recipe card for 'Tasty Fluffy Pancakes', which includes a large image of a stack of pancakes being drizzled with syrup, the author 'By Rachel Bradley', and a cooking time of '1 hour and 30 mins'. Below the recipe card are buttons for 'Cook Now' and 'Explore Recipes'.

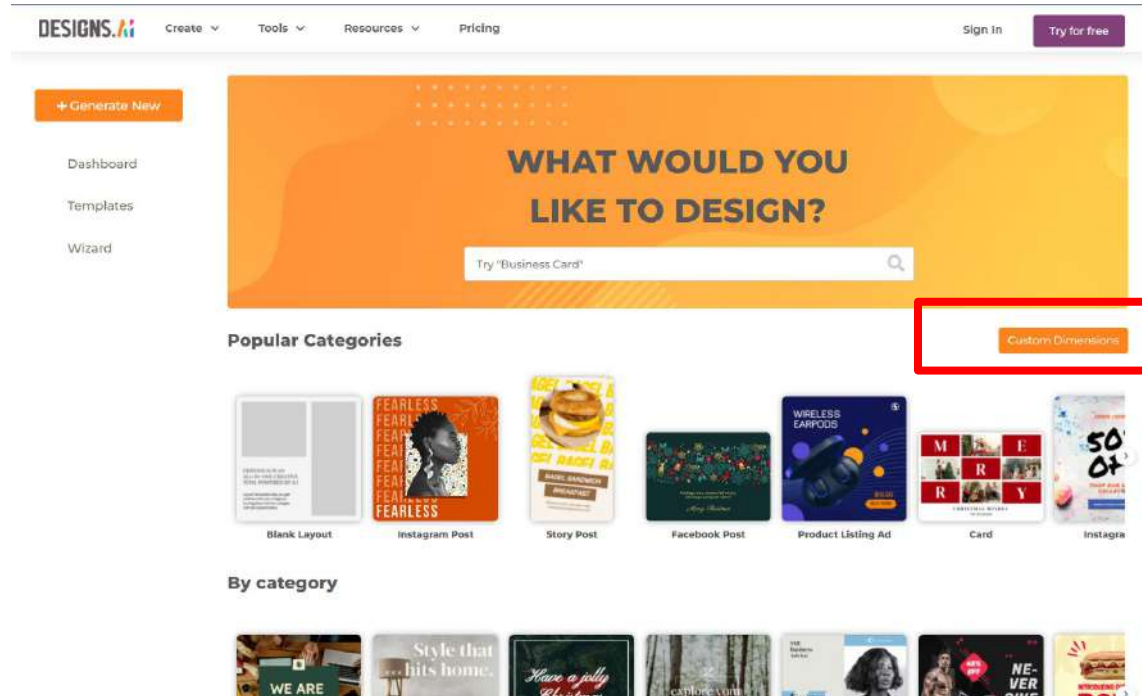
Upload Site Icons

Step 1: Customise Color



Create Site Icon

Step 1: Custom Dimensions of 512 x 512 px



ACTIVITY



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Menu

Customise and Create Menu

Step 1:

The screenshot displays the WordPress Customizer interface for editing the 'Main Menu'. The 'Menu Name' is set to 'Main Menu'. The menu items are:

- Home: Front Page
- Recipes: Posts Page
- About us: Page
- Contact: Page

Below the menu items, there are sections for 'Menu Locations' and 'Menu Options'. The 'Menu Locations' section shows that the menu is assigned to 'Header Menu 1 (Current: Main Menu)' and 'Mobile Menu (Current: Main Menu)'. The 'Menu Options' section has 'Automatically add new top-level pages to this menu' checked.

The background preview shows the 'Tasty' website with a recipe for 'Tasty Fluffy Pancakes' by Rachel Bradley, with a 1 hour and 30 mins cooking time. The recipe title is prominently displayed, and there is a 'Cook Now' button.

Homepage Settings

Customise and Create Menu

Step 1:

The image shows a website editor interface. On the left, a sidebar titled 'Customising Homepage Settings' is visible. It contains a red-bordered box with the following text: 'Your homepage displays' followed by two radio buttons: 'Your latest posts' (unselected) and 'A static page' (selected). Below this are two dropdown menus: 'Homepage' set to 'Home' and 'Posts page' set to 'Recipes'. Each dropdown has a '+ Add New Page' link below it. The main area shows a preview of the website. The top navigation bar includes the 'Tasty' logo, a search icon, and links for 'Home', 'Recipes', 'About us', and 'Contact'. A 'Submit Recipe' button is on the right. The main content area features a 'RECIPE OF THE DAY' section with the title 'Tasty Fluffy Pancakes'. Below the title, it says 'By Rachel Bradley' and '1 hour and 30 mins'. A large image shows a stack of pancakes being drizzled with syrup. At the bottom, there are 'Cook Now' and 'Explore Recipes' buttons.

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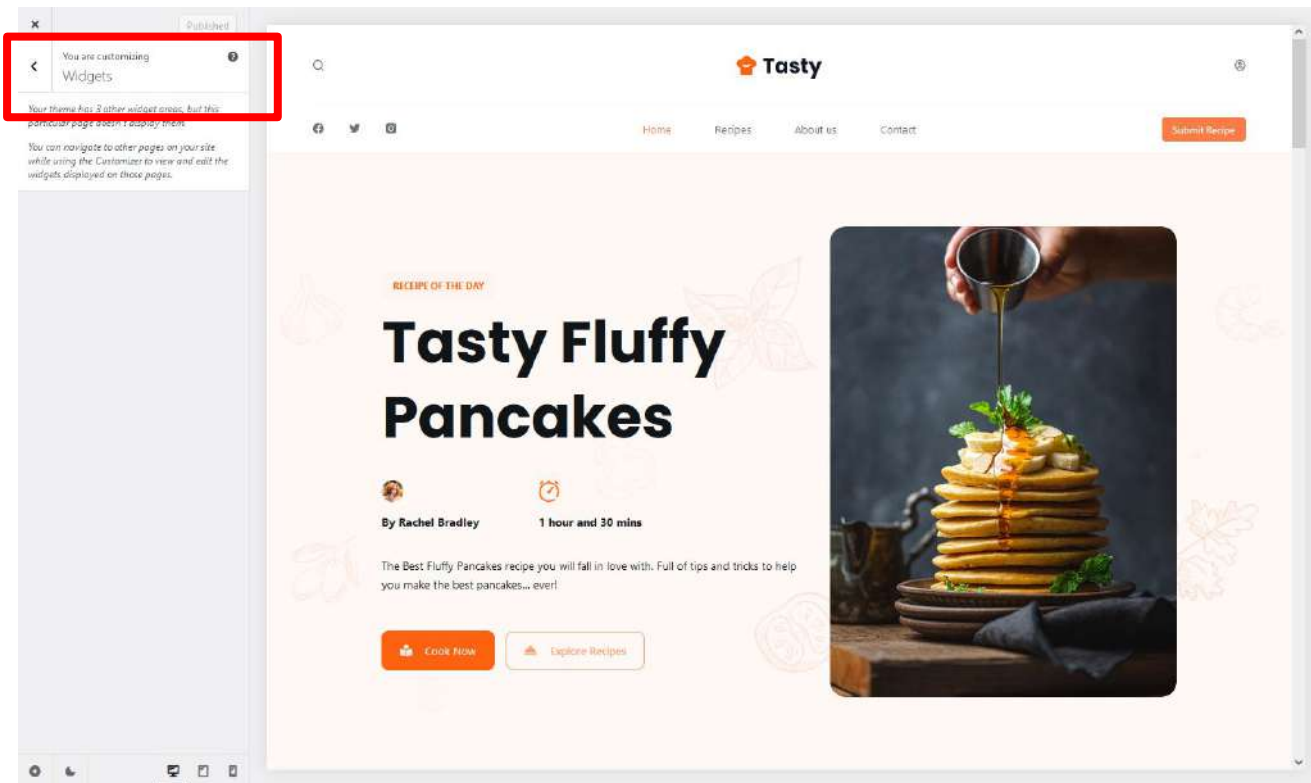
In support of



Widgets

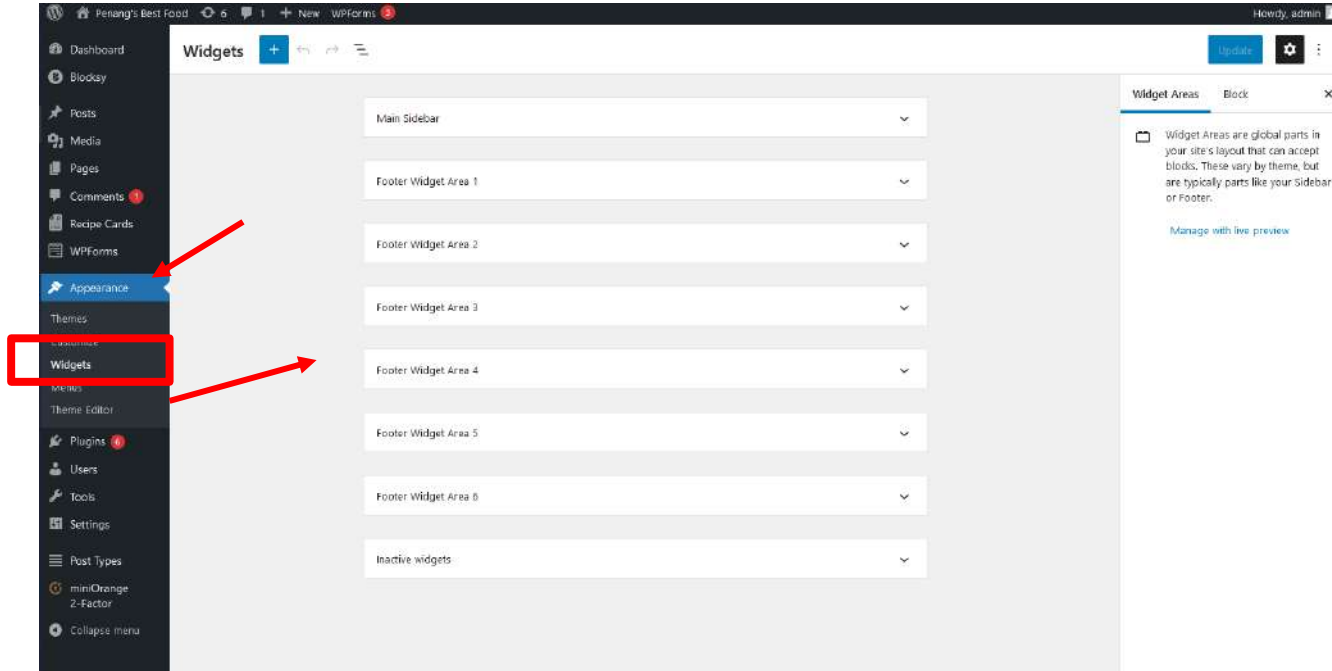
Customise Widget

Step 1:



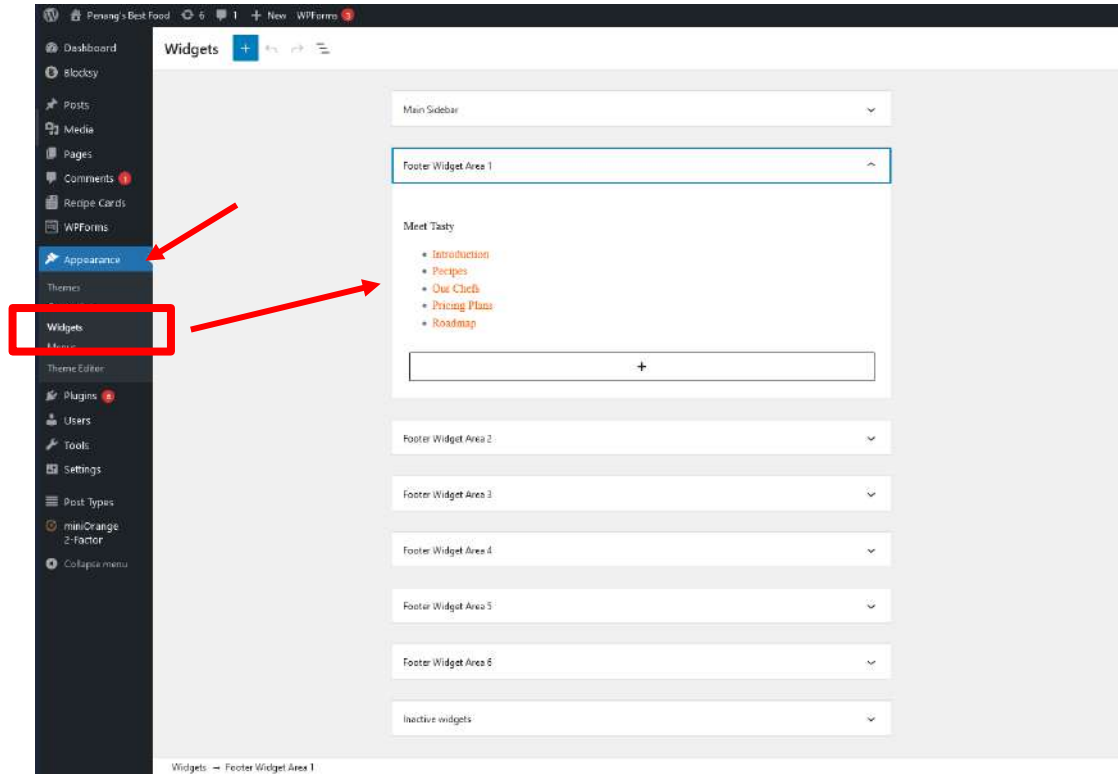
Customising Widgets

Step 1: Dashboard > Appearance > Widget

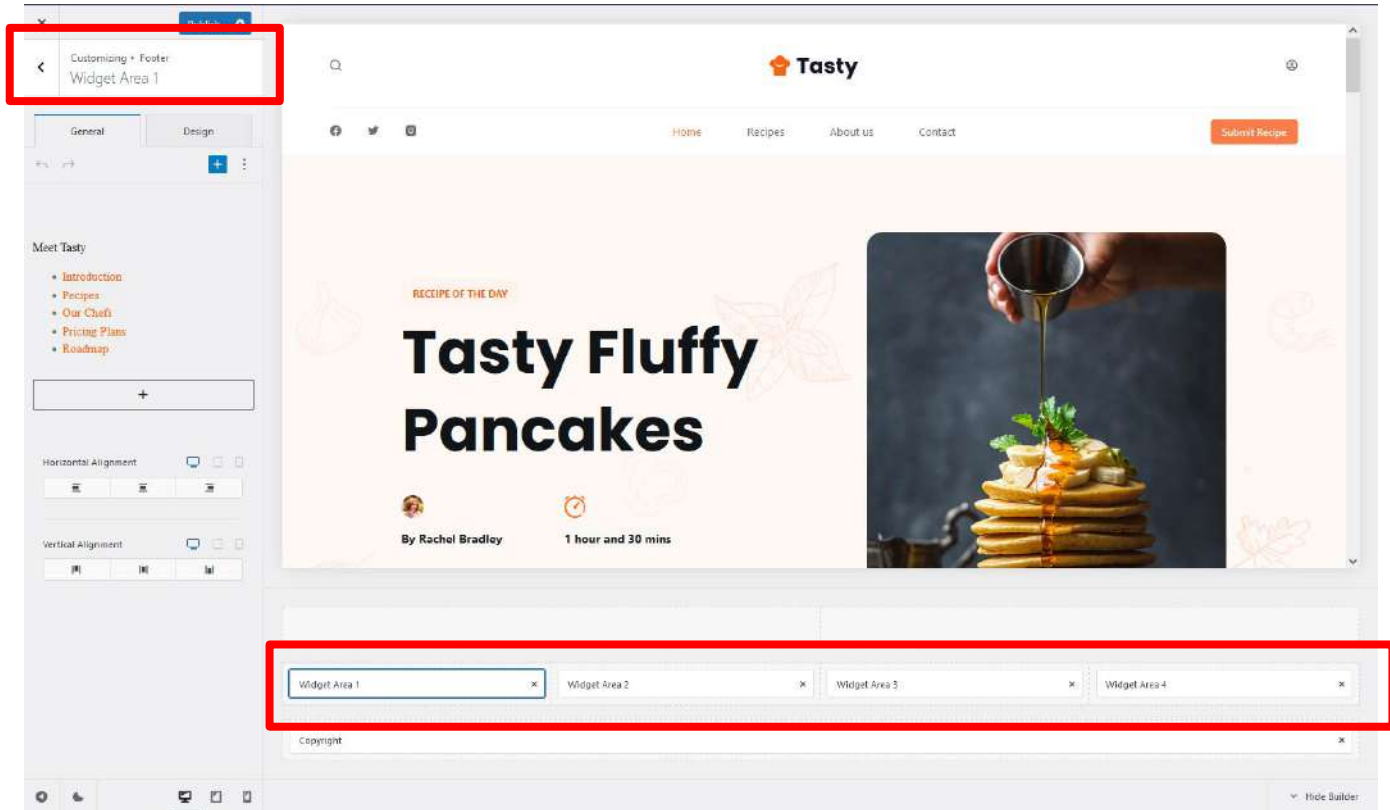


Customising Widgets

Step 1: Dashboard > Appearance > Widget



Customising Widgets



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Creating Page

Creating Page

Step 1:

The screenshot shows the WordPress admin dashboard for a user named 'Howdy, admin'. The left sidebar contains a menu with 'Pages' highlighted in blue. A red arrow points to the 'Pages' menu item. At the top of the main content area, the 'Pages' title is followed by an 'Add New' button, which is enclosed in a red rectangular box. Below this, there is a security warning: 'It looks like your login protection is too weak. Enable brute force feature and safe your website from brute force attacker.' with buttons for 'Brute Force', 'DISMISS', and 'NEVER SHOW AGAIN'. The main content area displays a list of pages under the heading 'All (7) | Published (3) | Drafts (2)'. The list includes pages like 'Title', 'About us', 'Contact', 'Home — Front Page', 'Privacy Policy — Draft, Privacy Policy Page', 'Privacy Policy — Draft', 'Recipes — Posts Page', and 'Sample Page'. Each row shows the page title, author, status, and date. At the bottom of the page, there is a footer that says 'Thank you for creating with WordPress.' and 'Version 5.8.3'.

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Creating Post

Creating Post

Step 1:

The screenshot shows the WordPress admin dashboard for a user named 'Hovady, admin'. The 'Posts' menu item is highlighted in the left sidebar, and a red box highlights the 'Posts' label and 'Add New' button in the top navigation bar. A red arrow points from the 'Posts' menu item to the 'Add New' button. The main content area displays a list of 10 published posts. The posts are listed in a table with columns for Title, Author, Categories, Tags, and Date. The posts are:

Title	Author	Categories	Tags	Date
<input type="checkbox"/> Topping Marzipan Tart Cheesecake Sweet Lollipop	admin	Appetizers	—	Published: 2021/04/16 at 3:00 pm
<input type="checkbox"/> Topping Carrot Cake Ajabibes Lemon Drops	admin	Pizzas	—	Published: 2021/04/16 at 3:03 pm
<input type="checkbox"/> Muffin Donut Souffle Piebear Claw Croissant	admin	Appetizers	—	Published: 2021/04/16 at 4:39 pm
<input type="checkbox"/> Beardlaw Dragée Sweet Rollcoat Meringue	admin	Salads	—	Published: 2021/04/16 at 4:53 pm
<input type="checkbox"/> Gingerbread Donut Bear Claw Powder	admin	Appetizers	—	Published: 2021/04/16 at 4:43 pm
<input type="checkbox"/> Sweet roll chupa chups habwah muffin	admin	Deserts, Salads	—	Published: 2021/04/16 at 4:19 pm
<input type="checkbox"/> Tootsie Donut Fruitcake Gummies	admin	Soups	—	Published: 2021/04/16 at 4:07 pm
<input type="checkbox"/> Blueberry Buttermilk Pancakes	admin	Deserts	—	Published: 2021/04/14 at 4:21 pm
<input type="checkbox"/> Fennel Slaw with Mint Vinaigrette	admin	Salads	—	Published: 2021/04/14 at 3:43 pm
<input type="checkbox"/> Slow Cooker Beef Bourguignon	admin	Deserts	—	Published: 2021/04/13 at 8:23 pm

Customising Form

Thank You!